



WEST VALLEY CLEAN WATER PROGRAM

September 15, 2011

Mr. Bruce H. Wolfe
Executive Officer
San Francisco Bay Regional Water Quality Control Board
1515 Clay Street, Suite 1400
Oakland, CA 94612

Subject: FY2010-2011 Annual Report for the West Valley Communities:

- City of Campbell's Urban Runoff Management Program
- Town of Los Gatos' Urban Runoff Management Program
- City of Monte Sereno's Urban Runoff Management Program
- City of Saratoga's Urban Runoff Management Program

Dear Mr. Wolfe:

This Annual Report is submitted on behalf of the West Valley Communities of Campbell, Los Gatos, Monte Sereno, and Saratoga, in conjunction with the Santa Clara Valley Urban Runoff Pollution Prevention Program's Annual Report, pursuant to Permit Provision C.16.a of the Municipal Regional Stormwater NPDES Permit (MRP), Order R2-2009-0074, NPDES Permit No CAS612008 issued by the San Francisco Bay Regional Water Quality Control Board. The Annual Report provides documentation of activities conducted the year ending June 30, 2011 and consists of the following:

- A. Certification Statement
- B. Annual Report Form
 - Table of Contents
 - Completed Annual Report Form: Sections 1-15
- C. Appendices
 - Index of Attachments

Please contact me at (408) 354-4734 regarding any questions or concerns.

Very truly yours,

Kelly Carroll
Urban Runoff Program Manager

cc: Adam Olivieri, SCVRUPPP Program Manager
Jill Bicknell, SCVRUPPP
Bill Helms, City of Campbell
Todd Capurso, Town of Los Gatos
Brian Loventhal, City of Monte Sereno
John Cherbone, City of Saratoga

Campbell ♦ Los Gatos ♦ Montes Sereno ♦ Saratoga

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West Valley Community:

City of Campbell

Municipal Regional Stormwater NPDES Permit Annual Report FY2010-2011



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CITY OF CAMPBELL

Public Works Department

City of Campbell FY2010-2011 ANNUAL REPORT

Certification Statement

"I certify, under penalty of law, that this document and all attachments were prepared under my direction or supervision in accordance with a system designed to ensure that qualified personnel properly gather and evaluate the information submitted. Based on my inquiry of the person or persons who manage the system, or those persons directly responsible for gathering the information, the information submitted, is, to the best of my knowledge and belief, true, accurate, and complete. I am aware that there are significant penalties for submitting false information, including the possibility of fine and imprisonment for knowing violations."

Signature by Duly Authorized Representative:

Bill Helms
Executive Project Manager

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Section 1:

Permittee Information

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Section 1 – Permittee Information

Background Information				
Permittee Name:	City of Campbell			
Population:	39,664			
NPDES Permit No.:	CAS612008			
Order Number:	R2-2009-0074			
Reporting Time Period (month/year):	July 1 2010 through June 30 2011			
Name of the Responsible Authority:	Bill Helms	Title:	Executive Project Manager	
Mailing Address:	70 N. First Street			
City:	Campbell	Zip Code:	95008	County: Santa Clara County
Telephone Number: (408) 866-2153		Fax Number: (408) 376-0958		
E-mail Address:	billh@cityofcampbell.com			
Name of the Designated Stormwater Management Program Contact (if different from above):	Kelly Carroll	Title:	Urban Runoff Program Manager	
Department:	Urban Runoff, West Valley Communities Clean Water Program			
Mailing Address:	18041 Saratoga Los Gatos Road			
City:	Monte Sereno	Zip Code:	95030	County: Santa Clara County
Telephone Number: : (408) 354-4734		Fax Number: : (888) 545-6297		
E-mail Address:	kcarroll@wvcwp.org			

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Section 2:

Provision C2

Municipal Operations

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Section 2 - Provision C.2 Reporting Municipal Operations

Program Highlights and Evaluation

Highlight/summarize activities for reporting year:

Summary:

On May 3, 2011 WVCWP hosted the annual "Street Maintenance Supervisors Stormdrain Training" for staff from West Valley Sanitation District, City of Campbell, Town of Los Gatos, City of Monte Sereno, and City of Saratoga. All agencies were represented at the training. Topics covered included: BMPS related to streets, bridges, stormdrains, Corp Yards, etc. Updates and reporting requirements related to the MRP were discussed. Speakers included WVCWP and WVSD staff, and a representative from the Trash Capture Devices vendor. Attendees participated in a field trip with the Trash Capture Device rep to understand details related to site location, measuring, and device cleaning. Evaluations showed that attendees felt the training was useful; topics cited included: MRP compliance, clean-up BMPs and demonstrations of the Trash Capture Device. An earlier field trip to City of Sunnyvale with the Trash Capture representative and Sunnyvale staff also helped staff of WV municipalities learn about details related to the new Trash Capture Device program, such as device site selection, measuring and maintenance.

Participation in BASMAA's Municipal Operations Committee was provided by SCVURPPP Staff on behalf of our agency [see SCVURPPP FY10-11 Annual Report for description of BASMAA Committee activities and work products]. Refer to the C.2 Municipal Operations section of the countywide Program's FY 10-11 Annual Report for a description of activities implemented at the countywide and/or regional level.

C.2.a. ► Street and Road Repair and Maintenance

Place an **X** in the boxes next to implemented BMPs to indicate that these BMPs were implemented in applicable instances. If not applicable, type **NA** in the box. If one or more of these BMPs were not adequately implemented during the reporting fiscal year then indicate so and provide explanation in the comments section below:

X	Control of debris and waste materials during road and parking lot installation, repaving or repair maintenance activities from polluting stormwater
X	Control of concrete slurry and wastewater, asphalt, pavement cutting, and other street and road maintenance materials and wastewater from discharging to storm drains from work sites.
X	Sweeping and/or vacuuming and other dry methods to remove debris, concrete, or sediment residues from work sites upon completion of work.

Comments:

C.2.b. ► Sidewalk/Plaza Maintenance and Pavement Washing

Place an **X** in the boxes next to implemented BMPs to indicate that these BMPs were implemented in applicable instances. If not applicable, type **NA** in the box. If one or more of these BMPs were not adequately implemented during the reporting fiscal year then indicate so and explain in the comments section below:

X	Control of wash water from pavement washing, mobile cleaning, pressure wash operations at parking lots, garages, trash areas, gas station fueling areas, and sidewalk and plaza cleaning activities from polluting stormwater
X	Implementation of the BASMAA Mobile Surface Cleaner Program BMPs
Comments:	

C.2.c. ► Bridge and Structure Maintenance and Graffiti Removal

Place an **X** in the boxes next to implemented BMPs to indicate that these BMPs were implemented in applicable instances. If not applicable, type **NA** in the box. If one or more of these BMPs were not adequately implemented during the reporting fiscal year then indicate so and explain in the comments section below:

NA	Control of discharges from bridge and structural maintenance activities directly over water or into storm drains
NA	Control of discharges from graffiti removal activities
NA	Proper disposal for wastes generated from bridge and structure maintenance and graffiti removal activities
NA	Implementation of the BASMAA Mobile Surface Cleaner Program BMPs for graffiti removal
X	Employee training on proper capture and disposal methods for wastes generated from bridge and structural maintenance and graffiti removal activities.
X	Contract specifications requiring proper capture and disposal methods for wastes generated from bridge and structural maintenance and graffiti removal activities.
Comments: Employee training on BMPs for bridge and structural maintenance, and graffiti response, has been added to the list of topics covered during the annual Corp Yard Walk-Through training	

C.2.d. ► Stormwater Pump Stations

Does your municipality own stormwater pump stations: ☐ Yes ☒ No

If your answer is **No** then skip to **C.2.e.**

(For FY 10-11 Annual Report only) Complete the following table for dry weather DO monitoring and inspection data for pump stations¹ (add more rows for additional pump stations):

Pump Station Name and Location	First inspection Dry Weather DO Data		Second inspection Dry Weather DO Data	
	Date	mg/L	Date	mg/L

(For FY 10-11 Annual Report only) Summarize corrective actions as needed for DO monitoring at or below 3 mg/L. Attach inspection records of additional DO monitoring for corrective actions:

Summary:

Attachments:

(For FY 10-11 Annual Report only) Complete the following table for wet weather inspection data for pump stations (add more rows for additional pump stations):

Pump Station Name and Location	Date (2x/year required)	Presence of Trash (Cubic Yards)	Presence of Odor (Yes or No)	Presence of Color (Yes or No)	Presence of Turbidity (Yes or No)	Presence of Floating Hydrocarbons (Yes or No)

¹ Pump stations that pump stormwater into stormwater collection systems or infiltrate into a dry creek immediately downstream are exempt from DO monitoring.

C.2.e. ► Rural Public Works Construction and Maintenance					
Does your municipality own/maintain rural ² roads:		<input type="checkbox"/>	Yes	<input checked="" type="checkbox"/>	No
If your answer is No then skip to C.2.f.					
Place an X in the boxes next to implemented BMPs to indicate that these BMPs were implemented in applicable instances. If one or more of the BMPs were not adequately implemented during the reporting fiscal year then indicate so and explain in the comments section below:					
<input type="checkbox"/>	Control of road-related erosion and sediment transport from road design, construction, maintenance, and repairs in rural areas				
<input type="checkbox"/>	Identification and prioritization of rural road maintenance based on soil erosion potential, slope steepness, and stream habitat resources				
<input type="checkbox"/>	No impact to creek functions including migratory fish passage during construction of roads and culverts				
<input type="checkbox"/>	Inspection of rural roads for structural integrity and prevention of impact on water quality				
<input type="checkbox"/>	Maintenance of rural roads adjacent to streams and riparian habitat to reduce erosion, replace damaging shotgun culverts and excessive erosion				
<input type="checkbox"/>	Re-grading of unpaved rural roads to slope outward where consistent with road engineering safety standards, and installation of water bars as appropriate				
<input type="checkbox"/>	Inclusion of measures to reduce erosion, provide fish passage, and maintain natural stream geomorphology when replacing culverts or design of new culverts or bridge crossings				
Comments including listing increased maintenance in priority areas:					

² Rural means any watershed or portion thereof that is developed with large lot home-sites, such as one acre or larger, or with primarily agricultural, grazing or open space uses.

C.2.f. ► Corporation Yard BMP Implementation

Place an **X** in the boxes below that apply to your corporations yard(s):

<input type="checkbox"/>	We do not have a corporation yard
<input type="checkbox"/>	Our corporation yard is a filed NOI facility and regulated by the California State Industrial Stormwater NPDES General Permit
<input checked="" type="checkbox"/>	We certify that we have a current Stormwater Pollution Prevention Plan (SWPPP) for the Corporation Yard(s)

Place an **X** in the boxes below next to implemented SWPPP BMPs to indicate that these BMPs were implemented in applicable instances. If not applicable, type **NA** in the box. If one or more of the BMPs were not adequately implemented during the reporting fiscal year then indicate so and explain in the comments section below:

<input checked="" type="checkbox"/>	Control of pollutant discharges to storm drains such as wash waters from cleaning vehicles and equipment
<input checked="" type="checkbox"/>	Routine inspection prior to the rainy seasons of corporation yard(s) to ensure non-stormwater discharges have not entered the storm drain system
<input checked="" type="checkbox"/>	Containment of all vehicle and equipment wash areas through plumbing to sanitary or another collection method
<input checked="" type="checkbox"/>	Use of dry cleanup methods when cleaning debris and spills from corporation yard(s) or collection of all wash water and disposing of wash water to sanitary or other location where it does not impact surface or groundwater when wet cleanup methods are used
<input checked="" type="checkbox"/>	Cover and/or berm outdoor storage areas containing waste pollutants

Comments:

If you have a corporation yard(s) that is not an NOI facility , complete the following table for inspection results for your corporation yard(s) or attach a summary including the following information:

Corporation Yard Name	Inspection Date (1x/year required)	Inspection Findings/Results	Follow-up Actions
City of Campbell	10/20/2010	<ul style="list-style-type: none"> o Location of Absorbent Stations => in place, accessible, stocked o Housekeeping BMPs => in place and implemented o Outdoor Storage BMPs (materials, chemicals, waste areas => areas are clean and contained o Vehicle Storage Area => o Outdoor Process BMPs (wash rack, fueling stations) => in place functioning o Visual inspection of on-site SD/CBs => clear, no evidence of non-stormwater discharges 	<ul style="list-style-type: none"> • No remedial actions were identified during site stormwater inspection • Review Housekeeping BMPs during annual tailgate training => completed spring 2011 • Conduct wet-weather observations during rainy season => completed February 28, 2011

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Section 3:

Provision C3

New Development and Redevelopment



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Section 3 - Provision C.3 Reporting New Development and Redevelopment

**C.3.a. ► New Development and Redevelopment Performance
Standard Implementation Summary Report**

(For FY 10-11 Annual Report only) Provide a brief summary of the methods of implementation of Provisions C.3.a.i.(1)-(8).

Summary:

See Appendix C3: C3ai Performance Standard Status Summary

C.3.b. ► Green Streets Status Report

(All projects to be completed by December 1, 2014)

On an annual basis (if applicable), report on the status of any pilot green street projects within your jurisdiction. For each completed project, report the capital costs, operation and maintenance costs, legal and procedural arrangements in place to address operation and maintenance and its associated costs, and the sustainable landscape measures incorporated in the project including, if relevant, the score from the Bay-Friendly Landscape Scorecard.

Summary:

Refer to the C.3 New Development and Redevelopment section of the countywide program's FY 10-11 Annual Report for a description of activities conducted at the countywide or regional level.

WV Status update on potential Green Street Project in Santa Clara Valley: Hacienda Avenue, Campbell

Project Description: Hacienda Avenue is a residential collector street that provides an important east/west link for residents of Campbell and San Jose to the Santa Clara County Los Gatos Creek Park and Trail, as well as other points to the north and south. Currently the roadway is a wide expanse of pavement, which creates a physical separation between the neighborhoods to the south and north. The predominant paved asphalt roadway width is approximately 70'. The proposed "Green Streets" project intends to significantly reduce the roadway width by reclaiming and transforming approximately 25% of the existing roadway surface into public green space, running the length of Hacienda Avenue.

Green Street Features

- Linear parkways options that will increase the amount of open space and provide connections to existing open spaces.
- Non-pervious asphalt concrete surfaces will be replaced with pervious material such as permeable paving, landscaped areas, and bioretention areas.
- The project will include landscaped bioretention areas with non-turf, non-invasive and low maintenance drought tolerant plant materials.
- Rain runoff collected on non-pervious surfaces will be directed to the landscaped areas and bioretention areas, rather than directly to

the storm drains.

- Street trees will be planted, where appropriate, to provide shading over new paved surfaces.
- Bicycle lanes and sidewalks will be built to provide an attractive pedestrian and bicycle route.

Current Status: Total project cost is \$4.5 million. The City has approved funding of approximately \$1.5 million for this project. Additional funds are being sought through grant applications (three applications have been submitted over the past 2 years). The IRWMP grant proposal submitted by SFEP during FY10-11 included a request of \$2.5 million for this project and was recently recommended for approval; final approval is pending.

C.3.b.v.(1) ► Regulated Projects Reporting Table

Fill in attached table **C.3.b.v.(1)** or attach your own table including the same information.

See APPENDIX C3: C3bv(1) Regulated Projects Reporting Table

C.3.c. Low Impact Development Reporting

There are no specific permittee reporting requirements for this section. Refer to SCVURPPP annual report and/or BASMAA summary report which describes the submittals made during FY 10-11.

C.3.h.iv. ► Installed Stormwater Treatment Systems Operation and Maintenance Verification Inspection Program Reporting

(1) Fill in attached table **C.3.h.iv.(1)** or attach your own table including the same information. **See APPENDIX C3: C3hiv Installed Stormwater Treatment Systems Operation/Maintenance Verification Inspection Program Reporting**

(2) On an annual basis, provide a discussion of the inspection findings for the year and any common problems encountered with various types of treatment systems and/or HM controls. This discussion should include a general comparison to the inspection findings from the previous year.

Summary:

Systems are in working order and are being maintained regularly.

(3) On an annual basis, provide a discussion of the effectiveness of the O&M Program and any proposed changes to improve the O&M Program (e.g., changes in prioritization plan or frequency of O&M inspections, other changes to improve effectiveness program).

Summary:

No changes proposed.

APPENDIX C3

New Development and Redevelopment



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C3ai Performance Standard Status Summary

C.3.a. ► New Development and Redevelopment Performance Standard Implementation Summary Report			
Provide a brief summary of the methods of implementation of Provisions C.3.a.i.(1)-(8).			
TASK		SUMMARY of Methods and Implementation	Document Reference
C.3.a.i (1)	Adequate Legal Authority	<p>The City of Campbell has legal authority to implement new development control measures, including newer requirements for low impact development (LID), through its General Plan and relevant ordinances in the Sewers, Subdivision and Land Development, and Zoning titles of the Municipal Code.</p> <p>Newer LID requirements have little impact on the City's development, due to the mostly built-out characteristics of the City, and it's predominantly residential and retail land use; the City of Campbell will have no HMP projects.</p> <p>Legal authority for the City of Campbell is outlined in the URMP Planning Procedures: Performance Standard. In reference to the MRP, the SOPs were reviewed and updated; terminology was updated to reflect the MRP.</p>	<p>The City's Municipal Code may be viewed electronically at: http://library.municode.com/index.aspx?clientId=16242&stateID=5&statename=California</p> <p>Summary Table of Legal Authority References</p> <p>Campbell Urban Runoff Management Plan (URMP): Planning Development Performance Standard</p>
C.3.a.i (2)	Adequate Review & Permitting Procedures	<p>The City of Campbell requires that all Regulated Projects meet the C.3 Permit requirements through its NPDES Stormwater Compliance Policy and augmented development Conditions of Approval. Conditions of Approval are being updated based upon the revisions to the SCVURPPP C3 Handbook, which is currently being reviewed by the task group.</p> <p>Review and Permitting Procedures for the City of Campbell are outlined in the URMP Planning Procedures Performance Standard.</p> <p>The City's Standard Operating Procedures (SOPs) section of the Development Process Performance Standard, and supporting documents, has been updated to align with newer MRP requirements, including non-stormwater waste discharges containing copper (architectural features and pools).</p> <p>The City's development application packet includes a Notice to Contractors and Developers regarding Regulated Projects requirements. There is also a standard Condition of Approval used for Regulated Projects Projects informing developers of the C.3 requirements.</p>	<p><u>Review/Permitting Procedures include:</u></p> <ul style="list-style-type: none"> • "NPDES Stormwater Compliance Policy" • C.3 Application Form • CEQA Checklist w/ stormwater/ urban runoff guidelines • CoAs • 303(d) – pre vs post runoff comparison • development plan review and approval procedures • "Blueprint" plan sheet/ BMP tri-folds • Grading/ Erosion Control Plan

		<p>The City uses a standard Condition of Approval to notify developers and contractors that projects disturbing an acre or more must be covered under the State NPDES General Permit for Storm Water Discharges Associated with Construction Activity.</p> <p>Campbell Municipal Code, Chapter 20.80, Environmental Impact and Grading and Erosion Control, regulates grading and erosion control (see Section 2 of this Performance Standard, Legal Authority, for more information on this ordinance). Erosion control plans may be required in conjunction with grading permits</p> <p>Each owner of a Regulated Projects project in Campbell is required to enter into a recorded covenant with the City for on-going operation and maintenance of all permanent on-site BMPs. This obligation runs with the land and is binding on all future owners of a Regulated Projects property. The City uses a standard condition of approval to notify developers of this requirement.</p> <p>The City tracks the location, ownership, and inspection status of permanent BMPs at private and public Regulated Projects properties by collecting an NPDES Permit Provision C.3 Data Form for each of these projects. The City Public Works staff enters the sites into a BMP O&M Inspection database.</p> <p>Once the project is completed, the City's Building or Public Works Inspector, depending on the type of BMPs, will inspect the BMPs at each Regulated Projects site annually. Any enforcement issues would be referred to the Campbell Code Enforcement Officer for further action</p> <p>Most capital improvement projects in the City are designed by Public Works Department Design and Construction Division staff. The staff have received SCVURPPP C.3 compliance training.</p> <p>If consultants were used to design a capital improvement project, Design and Construction Division staff would advise them on the use of permanent BMPs in accordance with the City's NPDES Compliance Policy.</p>	<p>w/ post construction BMPs</p> <p>Urban Runoff Management Plan (URMP): Planning Development Performance Standard</p> <p>SCVURPPP "Model Conditions of Approval for Stormwater Quality" from C.3 Stormwater Handbook</p>
C.3.a.i (3)	Require applicable Mitigation Measures during CEQA Review	Initially, each development permit applicant prepares a CEQA Initial Study checklist for the specific project. Staff in the Planning Division may request additional information from the project applicant if needed to complete the Initial Study Checklist. Planning Division staff refers to SCVURPPP Guidance for CEQA Review when considering potential urban runoff impacts. Updates to Guidance for CEQA Review were made by SCVURPPP over the past year. The List/ guidance are being updated based upon the revisions to the SCVURPPP C3 Handbook, which is currently being reviewed by the task group.	

C.3.a.i (4)	Staff Training	<p>City staff involved with C.3 compliance attend SCVURPPP and RWQCB workshops, meetings and roundtable discussions. Public Works staff also attend the SCVURPPP C.3.P.O. workgroup meetings and provide pertinent training to other City staff. Occasionally, the WVCWP provides training on a variety of topics, which in the past have included guidance on permanent BMP selection. Training has been consistent and is ongoing.</p> <p>Three City of Campbell staff attended the June 2, 2011 SCVURPPP-sponsored C.3 all-day training "Implementing Low Impact Development Requirements for New Development and Redevelopment Projects"</p>	
C.3.a.i (5)	<p>Outreach to:</p> <ol style="list-style-type: none"> 1) Muni Staff 2) Developers/ Contractors/ Site Operators 3) Homeowners 	<p>- City staff receive information through staff meetings and trainings, as newer literature becomes available (ie 'Soak It Up' flyer) and as new material is distributed by SCVURPPP/ WVCWP</p> <p>- developers receive information with application packets, as handouts per topic, with permits</p> <p>The City has now gone from one "Notice to Contractors" to two separate handouts for this audience: one now concerns "Regulated Projects" and one covers the new "General Construction Permit".</p> <p>- homeowners receive information on topics as applicable, handouts, and through general publications of topics (newsletters, flyers, etc)</p> <p>Updating of all outreach material is ongoing. In addition, the City has posted extensive stormwater-related information on its website, such as the Construction Tri-folds</p> <p>http://www.cityofcampbell.com/publicworks/Resources/BestManagementPractices/General%20Construction%20and%20Site%20Supervision.pdf, "Draining Pools and Spas"</p> <p>http://www.cityofcampbell.com/PublicWorks/Resources/PoolsBrochure.pdf and other important handouts.</p>	<ul style="list-style-type: none"> • Notice for Construction NOI Filing • 2 – Notice for Construction NOI/ Notice to Project Applicants • SCVURPPP 2010 Builders Outreach Piece • Wet Season Reminder • HM Fact Sheet July 2010 • Road Projects Fact Sheet Feb 2010 • Soak it Up brochure • Draining Pools & Spas brochure • WVCWP Copper Outreach piece • Top Ten Development Tips to Protect Creeks (SCVURPPP & WMI) • C.3 Form
C.3.a.i (6)	Non-regulated Projects: Encourage LID Site Design	<p>Campbell Municipal Code, Chapter 14.02, Stormwater Pollution Control, requires adherence to the City's Municipal NPDES Stormwater Permit. In addition, the City's NPDES Compliance Policy for Provision C.3 requires implementation of appropriate guidelines described in the CASQA BMP Handbook, the SCVURPPP C.3 Handbook, and the "Start at the Source" design guidance manual including</p>	<ul style="list-style-type: none"> ▪ Start At The Source ▪ Using Site Design Techniques ▪ Top 10 Development Tips ▪ C3 Handbook

		the "Using Site Design Techniques" companion document	<ul style="list-style-type: none"> ▪ Soak It Up ▪ Native Plants
C.3.a.i (7)	Non-regulated Projects: Encourage Source Control	All projects subject to City of Campbell development plan review and approval procedures are encouraged to incorporate appropriate source control and site design measures to minimize stormwater pollutant discharges to the maximum extent practicable.	<ul style="list-style-type: none"> ▪ Start At The Source ▪ Using Site Design Techniques ▪ Top 10 Development Tips ▪ C3 Handbook ▪ Soak It Up ▪ Native Plants ▪ Draining Pools & Spas ▪ WVCWP Copper Tri-fold
C.3.a.i (8)	Revise General Plan	<p>The City of Campbell General Plan was adopted in November 2001; the policies and requirements outlined at that time meet the intent of the goals outlined in the MRP. The City's policies and requirements still meet that intent, and they allow the City to continue to move forward on specific requirements, through implementation of new codes, such as:</p> <p>Ordinance #21.26 "Landscaping Requirements", adopted in 2004 http://library.municode.com/index.aspx?clientID=16242&statelD=5&statename=California</p> <p>Sept. 2005, the City adopted, via Resolution, the "Implementation Program of the Water Resources Protection Collaborative", including the "Guidelines and Standards for Land Uses Near Streams",.</p> <p>Actions such as these demonstrate the General Plan's ability to ensure that goals and guidance are in place to attain water quality benefits as part of the development project approval process. These goals have always been valued by, and a part of, our community characteristics, and these concepts have always been incorporated into the General Plan. These are our foundational concepts that our community has been built upon.</p> <p>In fact, the "Development Policies Comparison Report", prepared by SCVURPPP in 2003, to determine compliance of the General Plan, and Codes, with the goals of the NPDES Permit, presented only very minimal recommendations for changes by the City of Campbell, based upon the existing General Plan's ability to meet the Permit's goals.</p>	

City of Campbell
Annual Report: Provision C3b Reporting Table
Regulated Projects Approved During the Reporting Period July 1, 2010 to June 30, 2011

1. Project Name 2. Project Number 3. Location ⁷ 4. Street Address	1. Name of Devlp'r 2. Project Phase ⁸ 3. Project Type & Descp'n ⁹	Project Watershed ¹⁰	1. Total Site Area 2. Total Area of Land Distb'd	New/ Replaced Impervious Surface Area ¹¹	Total Project Impervious Surface Area, Pre ¹² & Post ¹³	Status of Project ¹⁴	Source Control Measures ¹⁵	Site Design Measures ¹⁶	Treatment Systems Installed ¹⁷	Operations & Maintenance Responsibility Mechanism ¹⁸	Hydraulic Sizing Criteria ¹⁹	Alt Comp Meas ^{20, 21}	Alt Certif'n ²²	HM Controls ^{23, 24}
PRIVATE PROJECTS														
1. 700 Gale Dr. 2. 2010-160-164 3. Campbell 4. 700 Gale Dr	1. Puite Homes 2. Design 3. Subdivision to construct 21 small lot residences	•Watershed: San Tomas Creek	1. Site Area: 76,230 sf 2. Distb'd Land Area: 76,230 sf	1. Total New: 0 2. Total Replaced: 50,570	1. Pre-Project: 67,540 2. Post-Project: 50,570	• App Date: 7/27/10 • Deemed Comp: 11/29/10 • Final Discr Review: NA • Approval Date: 3/1/11	Landscaping. Parking lot sweeping	Disconnected down spouts and minimum impact to parking lot design	Media Filters	Covenants Conditions and Restrictions	2.b.	NA	NA	HM Controls: NA IF NONE, State why not:

⁷ Include cross street

⁸ If a project is being constructed in Phases, use a separate row entry for each Phase.

⁹ Project Type is the type of development (i.e. new and/or redevelopment). Ex. Descriptions of development are: 5-story office building, residential with 160 single-family homes with five 5-story buildings, shopping mall, mixed use retail and residential development (apartments), industrial warehouse.

¹⁰ State the watershed(s) that the Regulated Project drains to.

¹¹ State both the total new impervious surface area and the total replaced impervious surface area, as applicable.

¹² For redevelopment projects state both the pre-project impervious surface area and the post-project imperious surface area

¹³ For redevelopment projects state the post-project impervious surface area.

¹⁴ For **Private** Projects, state application submittal date; application deemed complete date; and, final discretionary approval date. For **public** projects, state plans and specifications approval date.

¹⁵ List source control measures approved for the project. Examples include: properly designed trash storage areas; storm drain stenciling or signage; efficient landscape irrigation systems; etc

¹⁶ List site design measures approved for the project. Examples include: minimize impervious surfaces; conserve natural areas, including existing trees or other vegetation, and soils; construct sidewalk, walk

¹⁷ List stormwater treatment system(s) installed onsite or at a joint stormwater treatment system facility.

¹⁸ List the legal mechanism(s) (e.g., O&M agreement with private landowner; O&M agreement with homeowners' association; O&M by public entity, etc...) that have been or will be used to assign responsibility.

¹⁹ See Provision C.3.d. "Numeric Sizing Criteria for Stormwater Treatment systems" for list of hydraulic sizing design criteria (i.e., 1.a., 1.b., 2.a., 2.b., 2.c., or 3)

²⁰ For **Alternative Compliance at an offsite location in accordance with Provision C3ei(1)**, on a separate page, give a discussion of the alternative compliance site including the information specified in Provision c3bv(1)(m)(i) for the offsite project.

²¹ For **Alternative Compliance by paying in-lieu fees in accordance with Provision C3ei(2)**, on a separate page, provide the information specified in Provision C3bv(1)(m)(ii) for the Regional Project.

²² Note whether a third party was used to certify the project design complies with Provision C.3.d.

²³ If HM Control is not required, state why not

²⁴ If HM control is required state control method used (e.g., method to design and size devices(s) or method(s) used to meet the HM Standard, and description of devices(s) or methods(s) used, such as detentions basin(s), bioretention unit(s), regional detention basin, or in-stream control.)

<p style="text-align: center;">City of Campbell Annual Report: Provision C3b Reporting Table Regulated Projects Approved During the Reporting Period July 1, 2010 to June 30, 2011</p>														
1. Project Name 2. Project Number 3. Location ⁷ 4. Street Address	1. Name of Devlp'r 2. Project Phase ⁸ 3. Project Type & Descp'n ⁹	Project Watershed ¹⁰	1. Total Site Area 2. Total Area of Land Distb'd	New/ Replaced Impervious Surface Area ¹¹	Total Impervious Surface Area Pre ¹² and Post ¹³	Status of Project ¹⁴	Source Control Measures ¹⁵	Site Design Measures ¹⁶	Treatment Systems Installed ¹⁷	Operations & Maintenance Responsibility Mechanism ¹⁸	Hydraulic Sizing Criteria ¹⁹	Alt Comp Meas ^{20,21}	Alt Certif'n ²²	HM Controls ^{23,24}
PUBLIC PROJECTS														
1. Stojanovich Family Park 2. 08-10 3. Campbell 4. 316 Union Ave	1. City of Campbell 2. Design 3. New City Park	• Watershed: Los Gatos Creek	1. Site Area: 57,286 2. Distb'd Land Area: 57,386	1. Total New: 2,053 2. Total Replaced: 10,200	1. Pre-Project: 10,200 2. Post-Project: 12,253	• Approval Date: 2/15/11	Efficient landscaping; Irrigation system	Conserving existing trees, walking paths	Bioswale	City Maintained	1.b.	NA	NA	HM Controls: NA IF NONE, State why not:

⁷ Include cross street

⁸ If a project is being constructed in Phases, use a separate row entry for each Phase.

⁹ Project Type is the type of development (i.e. new and/or redevelopment). Ex. Descriptions of development are: 5-story office building, residential with 160 single-family homes with five 5-story buildings, shopping mall, mixed use retail and residential development (apartments), industrial warehouse.

¹⁰ State the watershed(s) that the Regulated Project drains to.

¹¹ State both the total new impervious surface area and the total replaced impervious surface area, as applicable.

¹² For redevelopment projects state both the pre-project impervious surface area and the post-project imperious surface area

¹³ For redevelopment projects state the post-project impervious surface area.

¹⁴ For **Private** Projects, state application submittal date; application deemed complete date; and, final discretionary approval date. For **public** projects, state plans and specifications approval date.

¹⁵ List source control measures approved for the project. Examples include: properly designed trash storage areas; storm drain stenciling or signage; efficient landscape irrigation systems; etc

¹⁶ List site design measures approved for the project. Examples include: minimize impervious surfaces; conserve natural areas, including existing trees or other vegetation, and soils; construct sidewalk, walk

¹⁷ List stormwater treatment system(s) installed onsite or at a joint stormwater treatment system facility.

¹⁸ List the legal mechanism(s) (e.g., O&M agreement with private landowner; O&M agreement with homeowners' association; O&M by public entity, etc...) that have been or will be used to assign responsibility.

¹⁹ See Provision C.3.d. "Numeric Sizing Criteria for Stormwater Treatment systems" for list of hydraulic sizing design criteria (i.e., 1.a., 1.b., 2.a., 2.b., 2.c., or 3)

²⁰ For **Alternative Compliance at an offsite location in accordance with Provision C3el(1)**, on a separate page, give a discussion of the alternative compliance site including the information specified in Provision c3bv(1)(m)(i) for the offsite project.

²¹ For **Alternative Compliance by paying in-lieu fees in accordance with Provision C3el(2)**, on a separate page, provide the information specified in Provision C3bv(1)(m)(ii) for the Regional Project.

²² Note whether a third party was used to certify the project design complies with Provision C.3.d.

²³ If HM Control is not required, state why not

²⁴ If HM control is required state control method used (e.g., method to design and size devices(s) or method(s) used to meet the HM Standard, and description of devices(s) or methods(s) used, such as detentions basin(s), bioretention unit(s), regional detention basin, or in-stream control.)

C.3.h.iv. ► Installed Stormwater Treatment Systems Operation and Maintenance Verification Inspection Program Reporting

Fill in table below or attach your own table including the same information.

Name of Facility/Site Inspected	Address of Facility/Site Inspected	Newly Installed? (YES/NO)¹	Party Responsible² For Maintenance	Date of Inspection	Type of Inspection³	Type of Treatment/HM Control(s) Inspected⁴	Inspection Findings or Results⁵	Enforcement Action Taken⁶	Comments
207-215 Rachel Ct (formerly Bucknall)	207-215 Rachel Ct	No	Property Owner	6/7/11	Routine	Hydrodynamic Separators	No Visible/Apparent Problems	None	
McGlinchy Business Ctr	710 McGlinchy Lane	No	Property Owner	6/7/11	Routine	Hydrodynamic Separators	No Visible/Apparent Problems	None	
Hamilton Plaza	1790 S Bascom	No	Property Owner	6/7/11	Routine	Vegetated Swale	No Visible/Apparent Problems	None	
Kohls	525 E Hamilton	No	Property Owner	6/7/11	Routine	Vegetated Swale	No Visible/Apparent Problems	None	
Sonata of Campbell	452 Salmar Ave	No	Property Owner	6/7/11	Routine	Hydrodynamic Separators	No Visible/Apparent Problems	None	
Courtyard Marriott	655 Creekside	Yes*	Property Owner	6/7/11	Routine	Hydrodynamic Separators	No Visible/Apparent Problems	None	
Courtyard Marriott	655 Creekside	Yes*	Property Owner	6/7/11	Routine	Vegetated Swale	No Visible/Apparent Problems	None	

¹ Indicate "YES" if the facility was installed within the reporting period, or "NO" if installed during a previous fiscal year.

² State the responsible operator for installed stormwater treatment systems and HM controls.

³ State the type of inspection (e.g., 45-day, routine or scheduled, follow-up, etc.).

⁴ State the type(s) of treatment systems inspected (e.g., bioretention facility, flow-through planter, infiltration basin, etc...) and the type(s) of HM controls inspected, and indicate whether the treatment system is an onsite, joint, or offsite system.

⁵ State the inspection findings or results (e.g., proper installation, improper installation, proper O&M, immediate maintenance needed, etc.).

⁶ State the enforcement action(s) taken, if any, as appropriate and consistent with your municipality's Enforcement Response Plan.

C.3.h.iv. ► Installed Stormwater Treatment Systems Operation and Maintenance Verification Inspection Program Reporting

Fill in table below or attach your own table including the same information.

Name of Facility/Site Inspected	Address of Facility/Site Inspected	Newly Installed? (YES/NO) ¹	Party Responsible ² For Maintenance	Date of Inspection	Type of Inspection ³	Type of Treatment/HM Control(s) Inspected ⁴	Inspection Findings or Results ⁵	Enforcement Action Taken ⁶	Comments
Mozart	216 Beethoven Lane	No	Property Owner	6/7/11	Routine	Extended Detention Basin	No Visible/Apparent Problems	None	
Mozart	216 Beethoven Lane	No	Property Owner	6/7/11	Routine	Vegetated Swale	No Visible/Apparent Problems	None	
Mozart	216 Beethoven Lane	No	Property Owner	6/7/11	Routine	Vegetated Buffer strip	No Visible/Apparent Problems	None	

Comments: *While the O&M inspection program has been in place for some time, one project being reported in the C3hiv table, began construction before the MRP adoption and as a result, the information recorded in the C3hiv table is information that spans two different permit requirements. At the time of mechanical treatment BMP construction, the project was not under the newer 'post installation' inspection requirement, consequently the table does not include an 'initial/45-day' inspection. However, that treatment measure is included in current reporting as 'newly installed' BMP, for purposes of meeting current annual reporting requirements, as well as for reporting ongoing O&M inspections, since the overall project was completed in this reporting year. While not a formal 'post installation stormwater inspection,' the mechanical treatment system BMP did receive inspections at the completion of the project's storm drainage system (which includes the treatment BMP) and review at final inspection, as well as the currently reported 'routine' O&M inspection.

Section 4: Provision C4 Industrial and Commercial Site Controls



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West Valley Clean Water Program



Section 4 – Provision C.4 Industrial and Commercial Site Controls

Program Highlights

Provide background information, highlights, trends, etc.

Continued integrated stormwater inspections with Santa Clara Department of Environmental Health (SCC DEH CPD) at food facilities and with Santa Clara Fire Department/HazMat (SCC FD) for industrial/commercial stormwater inspections. Both of these partnerships are managed as joint program with other west valley agencies by West Valley Clean Water Program (WVCWP). WVCWP staff met with SCC FD for annual review of program, types of facilities to be inspected and updates based upon MRP; review included potential facilities with PCBs (no facilities in west valley area were identified), potential facilities with copper (no facility types in west valley area) and reviewed trash as POC focus. WVCWP staff also met with SCC DEH (CPD) to review stormwater inspection data collection and reporting requirements. WVCWP and SCC County (stormwater rep) met several times to discuss integrated stormwater inspections with their programs. One result was inspector training provided by WVCWP, in partnership with SCC county, on stormwater/urban runoff to DEH's Haz waste & solid waste divisions. Another result was having some of the inspectors participate in the SCVURPPP hosted IND workshop.

Participation in IND/IDDE Ad Hoc Task Group (AHTG) was provided by WVCWP Staff on behalf of our agency, and includes AHTG member discussions and review of AHTG work products. WCVWP staff participated, through the AHTG, in County wide IND Training review/preparation and several inspectors from SCC FD (who conduct stormwater inspections for WV agencies) attended the training. See SCVURPPP FY1011 Annual Report, Section C.4, Industrial and Commercial Site Controls for a description of activities in the IND/IDDE AHTG and the BASMAAA Municipal Operations Committee.

C.4.b.i. ► Business Inspection Plan

Do you have a Business Inspection Plan?

☒ **Yes** ☐ **No**

If No, explain:

C.4.b.iii.(1) ► Potential Facilities List

List below or attach your list of industrial and commercial facilities in your Inspection Plan to inspect that could reasonably be considered to cause or contribute to pollution of stormwater runoff.

See APPENDIX C4: C4biii(1) Potential Facilities List

C.4.b.iii.(2) ► Facilities Scheduled for Inspection

List below or attach your list of facilities scheduled for inspection during the current fiscal year.

See APPENDIX C4: C4biii(2) Facilities Scheduled

C.4.c.iii.(1) ► Facility Inspections

Fill out the following table or attach a summary of the following information. Indicate your violation reporting methodology below.

☒

Permittee reports multiple discrete violations on a site as one violation.

☐

Permittee reports the total number of discrete violations on each site.

	Number	Percent
Number of businesses inspected	479	
Total number of inspections conducted	506	
Number of violations (excluding verbal warnings)	0	
Sites inspected in violation	7	<1%
Violations resolved within 10 working days or otherwise deemed resolved in a longer but still timely manner	7	100%
Comments: Sites 'in violation' are issued one 'enforcement action' which may include more than one item requiring correction. Typically, the violations as a whole (ie, enforcement action) is deemed 'resolved' when all corrections have occurred.		

C.4.c.iii.(2) ► Frequency and Types/Categories of Violations Observed

Fill out the following table or attach a summary of the following information.

Type/Category of Violations Observed	Number of Violations
Actual discharge (e.g. active non-stormwater discharge or clear evidence of a recent discharge)	0
Potential discharge and other	7
Comments: The enforcement action "names" were modified to be consistent with county-wide program (for tracking and report streamlining); changes have not altered the actual escalation process.	

C.4.c.iii.(2) ► Frequency and Type of Enforcement Conducted

Fill out the following table or attach a summary of the following information.

The Enforcement levels changed from FY0910 to be more consistent with the county wide program. The levels have changed, but the enforcement actions remain the same.

	Enforcement Action (as listed in ERP) ³⁷	Number of Enforcement Actions Taken	% of Enforcement Actions Taken³⁸
Level 1	Verbal (education/cooperation)	7	100%
Level 2	Written Notice of Correction	0	
Level 3	Written Notice of Violation (citation)	0	
Level 4	Administrative/Legal Action	0	
Total		7	100%

C.4.c.iii.(3) ► Types of Violations Noted by Business Category

Fill out the following table or attach a summary of the following information.

Business Category³⁹	Actual Discharge Violations	Potential Discharge Violations
Automotive	0	3
Restaurant	0	4

C.4.c.iii.(4) ► Non-Filers

List below or attach a list of the facilities required to have coverage under the Industrial General Permit but have not filed for coverage:

There were no industries identified as non-filers during scheduled inspections during this fiscal year.

³⁷Agencies to list specific enforcement actions as defined in their ERPs.

³⁸Percentage calculated as number of each type of enforcement action divided by the total number of enforcement actions.

³⁹ List your Program's standard business categories.

C.4.d.iii ► Staff Training Summary

Training Name	Training Dates	Topics Covered	No. of Inspectors in Attendance	Percent of Inspectors in Attendance
IND/IDDE Workshop	May 5, 2011	<ul style="list-style-type: none">• Review of Regional Permit• Review with Board Staff• Review of documenting during inspection, what is a violation and Pollutants of Concern• Field Scenerios	4	100%
SCC DEH Training	May 10, 2011	<ul style="list-style-type: none">• Review of integrated program• Discussion on POC• Review and update of forms and their use	1	25%
SCC FD	April 19, 2011	<ul style="list-style-type: none">• Review of integrated program• Review POC, ie copper and PCBs• Review and update of forms and their use	2	50%

APPENDIX C4

Industrial and Commercial Site Controls



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West Valley Clean Water Program



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West Valley Community: City of Campbell

C.4.b.iii.(1) Potential Facilities List

A BELLAGIO
ADDIS ETHIOPIAN CUISINE
AFC SUSHI @ NOB HILL #606
AFC SUSHI @ SAFEWAY #1293
AL CASTELLO RISTORANTE
AQUI CAL MEX
BAJA FRESH MEXICAN GRILL #424
BARNES & NOBLE BOOKSELLERS #2752
BASKIN ROBBINS ICE CREAM
BATEMAN SENIOR MEALS
BATTER UP BAKERY
BEST TASTE RESTAURANT
BLUE SKY RESTAURANT
BOSWELL'S
BRISTOL HOTEL
BUCA DI BEPPO
BURGER KING #2012
CAFE ARTEMIS
CAFE CAMPBELL
CAFFINO #7
CALIFORNIA CATERING CAFE
CAMERA 7
CAMPBELL INN
CAMPBELL LIQUORS & DELI
CAMPBELL PLAZA THEATRES INC 2
CAPERS EAT AND DRINK
CARDIFF LOUNGE
CARLYLE HOTEL
CARROW'S RESTAURANT #1225
CASA LUPE
CHACHO'S TACO'S
CHEF KO CHINESE RESTAURANT
CHEF LANDRIA'S GAUFRE WAFFLES
CHEZ SOVAN
CHIPOTLE MEXICAN GRILL
CHIPOTLE MEXICAN GRILL
CITY OF CAMPBELL COMMUNITY CENTER
CITY PIZZA
COACH'S SPORTS BAR & GRILL
COFFEE SOCIETY @ THE PRUNYARD
COLD STONE CREAMERY
CORINTHIAN HOUSE
COURTYARD BY MARRIOTT SAN JOSE CAMP
CULINARY COURIER
CYPRUS BISTRO & CAFE
DAIRY QUEEN
DEL TACO #264
DELICIOUS CREPES
DELICIOUS DONUTS & DELI
DIMAGGIO'S II STROMBOLI & PIZZA

DIPPED IN CHOCOLATE
DRINX DRIVE-THRU ESPRESSO
EFFIE'S RESTAURANT
EL BURRO
ERIK'S DELI CAFE
EUROPA DELI CAFE
FAST WOK RESTAURANT
FOSTER FREEZE
FRESH CHOICE
FURU SATO SUSHI
GARRETT THE
GELATO CLASSICO ITALIAN ICE CREAM
GOODIES GOOD EATS
GRILL EM
GUS'S RESTAURANT
HAWGS SEAFOOD
HENRY'S JALISCO
HIRED CHEF, THE
HOBEE'S RESTAURANT
HOOTERS OF CAMPBELL
HOUSE OF BAGELS OF CAMPBELL
JACK IN THE BOX #411
JACK IN THE BOX #411
JACK IN THE BOX #426-1
JACK IN THE BOX #496
JACKY BOY'S PIZZA
JARDIN DE CREPE @ MR C'S CATERING
JORDAN RIVER PRODUCTIONS & CATERING
JOVIE COFFEE & TEA
KATIE BLOOMS
KENTUCKY FRIED CHICKEN
KHARTOUM
KIRK'S
KOINONIA KOFFEEHOUSE
KOMATSU JAPANESE CUISINE
KYOTO PALACE
L&L HAWAIIAN BBQ
LA PIZZERIA
LATARI CATERING
LE BOULANGER #16
LISA'S TEA TREASURES
LOS DOS COMPADRES TAQUERIA
LUIGI'S
MAGOO'S PIZZA
MAMA MIA'S
MAPLE LEAF DONUT #2
MICHİ SUSHI
MOLLY'S DESSERTS
MOOSE LODGE #1996
MOTHER'S TOUCH KITCHEN

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C.4.b.iii.(1) Potential Facilities List

MOUNTAIN MIKE'S PIZZA	SUBWAY SANDWICHES #3069
MR C'S CATERING AND KITCHEN RENTAL	SUGAR BUTTER FLOUR
NEGEEN RESTAURANT	SUNNYOAKS VALERO MARKET & DELI
NEW JERSEY'S	SUSHI BOAT KAZOO
NITA BEE'S TASTYS	SUSHI ZONE
NOB HILL FOODS #606	SUSHI ZONO
OFF THE HOOK	SWEET DELI
OLIO RESTAURANT	SWOONWORTHY
ORALE MEX-GRILL	TACO BELL #24424
ORALE MEX-GRILL	TACO BELL #3027
ORCHARD VALLEY COFFEE ROASTERY	TACO BRAVO
ORIENTAL GARDEN RESTAURANT	TANDOORI OVEN
OUTBACK STEAKHOUSE	TAQUERIA CHAPALA
PANETTA'S GOOD TASTE	TAQUERIA LOS PERICOS #3
PARLOUR'S HOT FUDGE	TAQUERIA SUPERIOR & MEXICAN GRILL
PASSIONATE SWEETS	TGI'S SUSHI
PIZZA HUT #283310	THAI ORCHID
PIZZA MY HEART	THAI PEPPER CUISINE
PLAZA II THEATER	THE ORIGINAL HICK'RY PIT
POOYA RESTAURANT	THE PROFESSIONAL CULINARY INSTITUTE
PRUNEYARD PLAZA HOTEL	THE SKILLET OF CAMPBELL
PSYCHO DONUTS	THE SPOT DOWNTOWN CAMPBELL
PUPUSERIA LOS DUBON	THREE POTATO FOUR
PUPUSERIA LOS DUBON	THRIVIN' EDIBLES
RESIDENCE INN BY MARRIOTT	TIGELLERIA RESTAURANT
RICO'S TACOS	TOGO'S EATERY
ROCK BOTTOM BREWERY	TSING TAO
ROUND TABLE PIZZA	TWIST CAFE
ROYAL TAJ	UNA MAS #7
ROYAL TAJ	WESLEY MANOR FOOD SERVICE
RUSSIAN CAFE & DELI	WEST VALLEY MEMORY POST 99 AMER LES
SAFEWAY #1293	WHOLE FOODS MARKET #47
SAL'S PIZZA	WIENERSCHNITZEL #170
SATO JAPANESE CUISINE	WIENERSCHNITZEL #33
SATURA CAKES	YIASSOO #1
SATURA CAKES	HORSE POWER EXPRESS
SHINE YUN RESTAURANT	CW RACING ENGINES
SNAKE & BUTTERFLY	RENNWERKS
SONOMA CHICKEN COOP	DON'S AUTO WERKS
STACKS	GRAND PRIX MOTORS
STARBUCKS COFFEE #11440	BRITISH AUTOMOTIVE DBA DELONGS AUTO
STARBUCKS COFFEE #534	PRO FORMANCE PAINTING INC
STARBUCKS COFFEE #5746	ICHIBAN CARWASH
STARBUCKS COFFEE #6931	A1 Radiators
STARBUCKS COFFEE #8913	KEN 76 SMOG INSPECTION
SUBWAY	HONDA ACURA OF CAMPBELL
SUBWAY #44821	S&S TIRE AND AUTO REPAIR
SUBWAY SANDWICH #470	DENT PRO INC
SUBWAY SANDWICH & SALAD	A2Z DIAGNOSTIC & AUTO REPAIR
SUBWAY SANDWICHES	PARK VASONA AUTOMOTIVE

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C.4.b.iii.(1) Potential Facilities List

BTM MOTORWERKS
MILLER'S AUTOMOTIVE
PENINSULA AUTOMOTIVE
MARTY'S CHOP SHOP
CAMDEN AUTO BODY
MR. MAZDA
OUTLAW PERFORMANCE
BTS TRANSMISSIONS
BILL'S AUTO ELECTRIC
PAUL DEL GRANDE AUTO PARTS
IMPORT CONNECTION
CG AUTOMOTIVE
BAY WELDERS INC
HARMON'S GARAGE
CAMPBELL AUTO RESTORATION
ALL CAR
PERFTECH DBA PERFORMANCE TECH
NORCAL AUTO TECH
DETAIL PERFORMANCE
ALLEN'S AUTOMOTIVE
EUROTECH TUNING
WALT'S AUTOMOTIVE
JERRY WOODS ENTERPRISES
LINDEMANN ENGINEERING
F & J AUTO IMPORTS
CAMPBELL AUTOMOTIVE
KIRKWOOD VW SPECIALISTS
A & J AUTOMOTIVE
TIRES UNLIMITED CAMPBELL
COX GARAGE
CENTRAL BODY WORKS
SUNNY OAKS MUFFLER SERVICE
CALIFORNIA AUTO TINTING
CENTRAL VALLEY MARINE, INC.
MIDAS AUTO SERVICE CENTER
U-HAUL CENTER CAMPBELL
PRO SERVICE BMW-PEUGEOT
ADVANCED AUTO TECH
WHITE OAKS MERCEDES
EL GATO AUTOMOTIVE
GOLDEN AUTO CARE
HORSTPOWER
LOS GATOS FOREIGN CAR
NATALE'S AUTO DETAIL
WHITE OAKS AUTO REPAIR
ARABIAS AUTOMOTIVE INC
TIRES PLUS / WHEEL WORKS
KEN'S SPORTECH, INC.
LOS GATOS AUTO SERVICE
WEST VALLEY TRANSMISSIONS

CONCOURS AUTOBODY COLLISION & REPAIR
FIRESTONE COMPLETE AUTO CARE
VTEC MOTOR SPORTS
C & N AUTO
WINCHESTER TRANSMISSION
ALLMOTIVE
W. S. AUTO CONSULTING AND REPAIRS
AUTO-TEC
DON'S NISSAN & Z SPECIALIST
AUTOTREND DIAGNOSTICS
EXCLUSIVE BRITISH EUROPEAN
MADE IN JAPAN/MADE IN THE USA
OVERKILL STREET WORKS
FRANK'S FOREIGN CAR SERVICE
PRESTIGE AUTO BODY
AAMCO TRANSMISSION
M & M AUTO HOUSE
DICK'S AUTOMOTIVE TRANSPORT
MIKE LARSON ENTERPRISES
EARLS TRANSMISSIONS INC.
DELL AUTO BODY REFINISHING
DINAN ENGINEERING
JIFFY LUBE #297
CAMPBELL COLLISION CENTER
SANCO PIPELINES INC
IMAGES AUTO BODY
EMILIO'S AUTOBODY - JOHN'S AUTOMOTIVE
WEST VALLEY AUTO TECH
C.T. AUTOMOTIVE
MIKE'S AUTO BODY
B & J AUTOMOTIVE REPAIR
SHIRO'S AUTO BODY
LIGHTNING MUFFLER SERV.
CAMPBELL MOTOR CENTER
AUTOELECTRICS
WHITE OAKS AUTO BODY INC
RENSON AUTOMOTIVE
JIM'S AUTO REPAIR
MAZDA HONDA SPECIALIST
CAMPBELL FORD PERFORMANCE
CAMPBELL EUROPEAN motors
SOUTH BAY AUTO CENTER
CUPERTINO BODY SHOP inc
AUTO HAUS LOS GATOS
SCOTTY'S AUTOMOTIVE
JK AUTO REPAIR INC
CHEVRON STATION #97870
PRUNEYARD SHELL #135124
CAMPBELL SHELL #135121
CHAHAL ENTERPRISES 76 # 2611216

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C.4.b.iii.(1) Potential Facilities List

ARCO - AM-PM MINI-MARKET	RIVERSIDE CLEANERS
BLUE SPRUCE LANDSCAPE	EXPRESS CLEANERS
WEST VALLEY CHARTER	YOUNG'S CLEANERS
BRITISH MOTORSPORTS INC.	BENSONS CAMPBELL CLEANERS
CAR CARE AUTOBODY & REFINISHING	ONE HOUR MARTINIZING DRY CLEANING
HAMILTON UNION 76 SERVICE	ROC'S CLEANERS
ROTTEN ROBBIE #3	HBL DRAPERY CLEANER/ NATIONAL GOWN CLEANERS
JIFFY LUBE STORE #2314	ELITE CLEANERS
HAMILTON SHELL	CAMPBELL PLAZA CLEANERS
USA #68118	SWIMCO ELECTRIC COMPANY
DELTA QUEEN CLASSIC CAR WASH	NOEL TECHNOLOGIES
CAMPBELL SCHOOL BUS YARD	MICRO PRECISION MACHINING
STREAM-LINE AUTO BODY	CO-MAR ENTERPRISES INC.
WAX-N- WHEELS	RB TOOL
MODERN BENCH OPERATIONS	RJS MACHINE
SWEDISH AUTO dba A-SUPERIOR COLLISION	JESSEE BROTHERS MACHINE SHOP, INC.
WEST VALLEY SANITAION DIST OF SCC	TRIAD PRECISION, INC.
NOR CAL AUTOWORKS	HARRIS PRECISION SHEETMETAL
ELITE COLLISION CENTER	TOOL ENGINEERING SERVICE CO. INC.
ZIP IN-N-OUT AUTO SERVICE	MAGNUM FORCE RACE CAR FAB.
DURHAM TRANSPORTATION INC	PRECISION IDENTITY CORP
CAR TUNE AUTO CARE	THE CHAMP CO
ARCO #6147	HAIG PRECISION
ROTTEN ROBBIE #27	HOSMER DORRANCE CORP.
SUNNYOAKS VALERO #135123	HAIG PRECISION
WINCHESTER RADIATOR & BRAKES	METRIC DESIGN INC
CAMPBELL 76 CELL: 408.644.1751	RON WITHERSPOON INC
CHEVRON STATIONS INC #98122	NORDIC PAINTING
JOHN GLAGE UNDERGROUND CONSTRUCTION	HMI ENTERPRISES INC.
AT&T CALIFORNIA	PERFECT WOOD SOLUTIONS
PACIFIC COAST FIRE PROTECT.	RAILWAY DISTRIBUTING INC.
MIRACLE METHOD	SHERWIN WILLIAMS
MELLO PIPELINE	THE PERFECT FINISH
LAMBERT & SONS FLOOR COV	GARDENLAND CENTER INC.
VAN BRIGGLE FLOORS	KILLROY PEST CONTROL INC.
ROCCO'S GARDENING & ARROYO VISTA LANSCAPE	D & J PEST CONTROL, INC.
PFS SWIMMING POOL SERVICES	CONFIDENCE LANDSCAPING INC.
RESIDENTIAL HEATING & A.C. INC	BAY VALLEY PEST CONTROL
ABRASIVE SUPPLY CORP	SIERRA PACIFIC TURF SUPPLY
WEST VALLEY PLUMBING	SERVERS PEST CONTROL
ALMADEN CONSTRUCTION	RONALD FRY, D.C.
ECONOMY LUMBER COMPANY	OPTIMAL HEAL TH CHIROPRACTIC
DAVCO WATERPROOFING SERVICE	CHIROPRACTIC HEALTH CENTER
SUNSTONE CONSTRUCTION INC.	CHIROPRACTIC CENTER OF CAMPBELL
BAUER CONCRETE INC.	SILICON VALLEY SPINE & POSTURE
BURMAN CABINET CORPORATION	BRAD PLUCKHAN, D.C. CROSSROADS HEALTH CENTERS
HOME DEPOT #0642	CHIROPRACTIC SOLUTIONS
RAVACAST	AUTO ZONE #2885
WEST VALLEY CONSTRUCTION CO.	A TOOL SHED INC.
CAMPBELL CORP YARD	CONSOLIDATED HINGE dba THE CHAMP CO

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C.4.b.iii.(1) Potential Facilities List

THE JEWEL BOX JEWELERS
JOE ESCOBAR DIAMONDS
UNITED JEWELER
CENTER FOR TRIBOLOGY INC
DR. KLEIN & DR. KONO
W. VAINER, D.D.S.
DENNIS K. WONG, D.D.S.
ANTHONY K. SANTOS D.D.S., INC.
DOUGLAS K. LARSON, DDS, dba THE SMILE SPECIALIST
CAROL MCCUTCHEON DDS INC
RICKEY L. FONG, D.D.S.
HAPPY DENTAL CARE
KAPLAN CHIROPRACTIC
SAN TOMAS DENTAL GROUP
WAYNE ICHIKAWA, DDS
JEFFREY M. WONG & JIMIANN TOY WONG DDS
DONALD FOULK, DDS
HUGHES DENTAL GROUP
RANDOLPH E MILLER
AMIR H HAGHSHENAS, DDS
KAISER PERMANENTE MEDICAL OFFICES
BASCOM SURGERY CENTER
SILICON VALLEY SURGERY CENTER
ALLERGAN INC.
HUNTER LABORATORIES, INC.
MEDICAL ARTS SURGERY SUITE
HILDA KANON DDS
SEMPREX CORPORATION
SEMIQUIP INC.
BLU808
SURFACE MOUNT SOLUTIONS
COLLIMATED HOLES INC.
BROWN ENTERPRIZES
TIM CAMPBELL DESIGN
ROSS ENGINEERING CORPORATION
VALET ORGANIZERS
ZIRCON CORP.
AOPTIX TECHNOLOGIES
AUTHENTIC FINISHING
TACTX MEDICAL / PRODUXX INC.
NANOINK INC
AOPTIX TECHNOLOGIES
LIST BIOLOGICAL LABORATORIES
WALGREENS #6585
SILICON VALLEY PRESS
SCREENED IMAGES
CVS PHARMACY # 9895
OFFSET EXPRESSION PRINTING
IMPERIAL PRINTING
WALGREENS #2957

PONY EXPRESS PRINTING
NORM PAUL PRINT CENTER
ASAP PRINT AND COPY
STEVE SANFORD INC.
NEXT PRESS DIVISION OF PRINTING BY RODNEY
CAMPBELL GRAPHICS INC.
PRIVATE LABEL INC
HALVORSON PLASTICS INC
ETCHED MEDIA CORP.
CITY OF CAMPBELL
CAMPBELL FIRE STATION #11
R.V. CLOUD CO.
BASCOM ANIMAL HOSPITAL
KIRKWOOD ANIMAL HOSPITAL
ANIMAL EYE SPECIALISTS
UNITED EMERGENCY ANIMAL CLINIC
THE CAT HOSPITAL
BANFIELD PET HOSPITAL #71
CENTRAL ANIMAL HOSPITAL
CAMPBELL ANIMAL HOSPITAL
BOULEVARD PET HOSPITAL
VCA - WINCHESTER ANIMAL HOSPITAL
PORTE VETERINARY HOSPITAL
CAMBRIAN ANIMAL HOSPITAL
DRAKE WELDING, INC.
WOOD CLASSICS
WORKSHOP
LIVINGSTON & SONS REFINISHING

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West Valley Clean Water Program



A & J AUTOMOTIVE
A BELLAGIO
A TOOL SHED INC.
A1 Radiators
A2Z DIAGNOSTIC & AUTO REPAIR
AAMCO TRANSMISSION
ABRASIVE SUPPLY CORP
ACCEL BIOTECH INC.
ADDIS ETHIOPIAN CUISINE
ADVANCED AUTO TECH
AFC SUSHI @ NOB HILL #606
AFC SUSHI @ SAFEWAY #1293
AL CASTELLO RISTORANTE
ALL CAR
ALL THINGS PRINTED
ALL TUNE AND LUBE
ALLEN'S AUTOMOTIVE
ALLERGAN INC.
ALLMOTIVE
ALMADEN CONST
AMIR H HAGHSHEENAS, DDS
ANIMAL EYE SPECIALISTS
ANTHONY K. SANTOS D.D.S., INC.
AOPTIX TECHNOLOGIES
AOPTIX TECHNOLOGIES
AQUI CAL MEX
ARABIAS AUTOMOTIVE INC
ARCO - AM-PM MINI-MARKET
ARCO #6147
AT&T CALIFORNIA
AUTHENTIC CABINETRY
AUTHENTIC FINISHING
AUTO HAUS LOS GATOS
AUTO ZONE #2885
AUTOELECTRICS
AUTO-TEC
AUTOTREND DIAGNOSTICS
B & J AUTOMOTIVE REPAIR
BAJA FRESH MEXICAN GRILL #424
BANFIELD PET HOSPITAL #71
BARNES & NOBLE BOOKSELLERS #2752
BASCOM ANIMAL HOSPITAL
BASCOM SURGERY CENTER
BASKIN ROBBINS ICE CREAM
BAUER CONCRETE INC.
BAY AREA MOTER WORKS
BAY VALLEY PEST CONTROL
BAY WELDERS INC
BENSONS CAMPBELL CLEANERS
BEST TASTE RESTAURANT

BILL'S AUTO ELECTRIC
BLU808
BLUE SKY RESTAURANT
BLUE SPRUCE LANDSCAPING
BOSWELL'S
BOULEVARD PET HOSPITAL
BRAD PLUCKHAN, D.C. CROSSROADS HEALTH
CENTERS
BRISTOL HOTEL
BRITISH AUTOMOTIVE DBA DELONGS AUTO
BRITISH MOTORSPORTS INC.
BROWN ENTERPRIZES
BTM MOTORWERKS
BTS TRANSMISSIONS
BUCA DI BEPPO
BURGER KING #2012
BURMAN CABINET CORPORATION
C & N AUTO
C.T. AUTOMOTIVE
CO-MAR ENTERPRISES INC.
CAFE ARTEMIS
CAFE CAMPBELL
CAFFINO #7
CALIFORNIA AUTO TINTING
CAMBRIAN ANIMAL HOSPITAL
CAMDEN AUTO BODY
CAMERA 7
CAMPBELL 76
CAMPBELL ANIMAL HOSPITAL
CAMPBELL AUTO RESTORATION
CAMPBELL AUTOMOTIVE
CAMPBELL COLLISION CENTER
CAMPBELL CORP YARD
CAMPBELL EUROPEAN motors
CAMPBELL FIRE STATION #11
CAMPBELL FORD PERFORMANCE
CAMPBELL GLASS
CAMPBELL GRAPHICS INC.
CAMPBELL INN
CAMPBELL LIQUORS & DELI
CAMPBELL MOTOR CENTER
CAMPBELL PLAZA CLEANERS
CAMPBELL PLAZA THEATRES INC 2
CAMPBELL SCHOOL BUS YARD
CAMPBELL SHELL #135121
CAPERS EAT AND DRINK
CAR CARE AUTOBODY & REFINISHING
CAR TUNE AUTO CARE
CARDIFF LOUNGE
CAROL MCCUTCHEON DDS INC
CASA LUPE

CENTRAL ANIMAL HOSPITAL
CENTRAL BODY WORKS
CENTRAL VALLEY MARINE, INC.
CG AUTOMOTIVE
CHACHO'S TACO'S
CHAHAL ENTERPRISES 76 # 2611216
CHAPALA MEXICAN BISTRO
CHEF KO CHINESE RESTAURANT
CHEF MONALISA
CHEVRON STATION #97870
CHEVRON STATIONS INC #98122
CHEZ SOVAN
CHIPOTLE MEXICAN GRILL
CHIROPRACTIC CENTER OF CAMPBELL
CHIROPRACTIC HEALTH CENTER
CHIROPRACTIC SOLUTIONS
CITY OF CAMPBELL
CITY OF CAMPBELL COMMUNITY CENTER
CITY PIZZA
COACH'S SPORTS BAR & GRILL
COCO'S RESTAURANT #1225
COFFEE SOCIETY @ THE PRUNYARD
COLD STONE CREAMERY
COLLIMATED HOLES INC.
CONCOURS AUTOBODY COLLISION & REPAIR
CONFIDENCE LANDSCAPING INC.
CONSOLIDATED HINGE dba THE CHAMP CO
CORINTHIAN HOUSE
COURTYARD BY MARRIOTT SAN JOSE CAMP
COX GARAGE
CREATIVE CAKE BITES
CULINARY COURIER
CUPERTINO BODY SHOP inc
CVS PHARMACY # 9895
CVS PHARMACY # 9895
CW RACING ENGINES
CYPRUS BISTRO & CAFE
D & J PEST CONTROL, INC.
DAIRY QUEEN
DAVCO WATERPROOFING SERVICE
DAWN'S DISHES @ MR. C'S KITCHEN
DEL TACO #264
DELICIOUS CREPES
DELICIOUS DONUTS & DELI
DELL AUTO BODY REFINISHING
DELTA QUEEN CLASSIC CAR WASH
DENNIS K. WONG, D.D.S.
DENNY'S #7416
DENT PRO INC
DESSERTS BY JEANETTE

DETAIL PERFORMANCE
DICK'S AUTOMOTIVE TRANSPORT
DIMAGGIO'S II STROMBOLI & PIZZA
DINAN ENGINEERING
DINGS AND DENTS
DON'S AUTO WERKS
DON'S NISSAN & Z SPECIALIST
DOUGLAS K. LARSON, DDS, dba THE SMILE
SPECIALIST
DR. KLEIN & DR. KONO
DRAKE WELDING, INC.
DRINX DRIVE-THRU ESPRESSO
DURHAM TRANSPORTATION INC
EARLS TRANSMISSIONS INC.
ECONOMY LUMBER
EFFIE'S RESTAURANT
EL BURRO
EL GATO AUTOMOTIVE
ELEPHANT BAR
ELITE CLEANERS
ELITE COLLISION CENTER
EMILIOÑS AUTOBODY - JOHN'S AUTOMOTIVE
ERIK'S DELI CAFE
ETCHED MEDIA CORP.
EUROPA DELI CAFE
EUROPEAN DELICIOSO
EUROTECH TUNING
EXCLUSIVE BRITISH EUROPEAN
EXPRESS CLEANERS
F & J AUTO IMPORTS
FAST WOK RESTAURANT
FIESTA TAQUERIA
FINISHES UNLIMITED
FIRESTONE COMPLETE AUTO CARE
FRANK'S FOREIGN CAR SERVICE
FRENCH CULINARY INSTITUTE
FRESH CHOICE
FROST CUPCAKE FACTORY
FURU SATO SUSHI
GARDENLAND CENTER INC.
GARRETT THE
GELATO CLASSICO ITALIAN ICE CREAM
GOLDEN AUTO CARE
GOODIES GOOD EATS
GRAND DELL SALOON
GRAND PRIX MOTORS
GRILL EM
GUS'S RESTAURANT
H & A SPECIALIZED
HAIG PRECISION
HAIG PRECISION

HAMILTON SHELL
HAMILTON UNION 76 SERVICE
HAPPY DENTAL CARE
HARMON'S GARAGE
HARRIS PRECISION SHEETMETAL
HAWGS SEAFOOD
HBL DRAPERY CLEANER/ NATIONAL GOWN
CLEANERS
HENRY'S JALISCO
HILDA KANON DDS
HIRED CHEF, THE
HMI ENTERPRISES INC.
HOBEE'S RESTAURANT
HOME DEPOT #0642
HOOTERS OF CAMPBELL
HORSE POWER EXPRESS
HORSTPOWER
HOSMER DORRANCE CORP.
HOUSE OF BAGELS OF CAMPBELL
HUGHES DENTAL GROUP
HUNTER LABORATORIES, INC.
IMAGES AUTO BODY
IMPERIAL PRINTING
IMPORT CONNECTION
ITK CHOCOLATES
JACK IN THE BOX #411
JACK IN THE BOX #412
JACK IN THE BOX #426-1
JACK IN THE BOX #496
JACKY BOY'S PIZZA
JANZEN AND JANZEN ASSOCIATES
JARDIN DE CREPE @ MR C'S CATERING
JEFFREY M. WONG & JIMIANN TOY WONG DDS
JERRY WOODS ENTERPRISES
JESSEE BROTHERS MACHINE SHOP, INC.
JIFFY LUBE #297
JIFFY LUBE STORE #2314
JIM'S AUTO REPAIR
JK AUTO REPAIR INC
JOE ESCOBAR DIAMONDS
JOHN GLAGE UNDERGROUND CONSTRUCTION
JOVIE COFFEE & TEA
KAISER PERMANENTE MEDICAL OFFICES
KAPLAN CHIROPRACTIC
KATIE BLOOMS
KEN 76 SMOG INSPECTION
KEN'S SPORTECH, INC.
KENTUCKY FRIED CHICKEN
KHARTOUM
KIKKA
KILLROY PEST CONTROL INC.

KIRK'S
KIRKWOOD ANIMAL HOSPITAL
KIRKWOOD VW SPECIALISTS
KOA RESTAURANT GROUP @ MR C'S KITCH
KOINONIA KOFFEEHOUSE
KOMATSU JAPANESE CUISINE
KYOTO PALACE
L&L HAWAIIAN BBQ
LA PIZZERIA
LAMBERT & SONS FLOOR COV
LARRY'S FINE WOOD FINISHES
LE BOULANGER #16
LIGHTNING MUFFLER SERV.
LISA'S TEA TREASURES
LIST BIOLOGICAL LABORATORIES
LITTLE LOU'S BBQ
LITTLE RED DOT KITCHEN
LIVINGSTON & SONS REFINISHING
LOS DOS COMPADRES TAQUERIA
LOS GATOS AUTO SERVICE
LOS GATOS FOREIGN CAR
LUIGI'S
M & M AUDI WERKS
MADE IN JAPAN/MADE IN THE USA
MAGNUM FORCE RACE CAR FAB.
MAGOO'S PIZZA
MAMA MIA'S
MAPLE LEAF DONUT #2
MARTY'S CHOP SHOP
MAZDA HONDA SPECIALIST
MEDICAL ARTS SURGERY SUITE
MELLO PIPELINE
METRIC DESIGN INC
MICHI SUSHI
MICRO PRECISION MACHINING
MIDAS AUTO SERVICE CENTER
MIKE LARSON ENTERPRISES
MIKE'S AUTO BODY
MILLER'S AUTOMOTIVE
MIRACLE METHOD
MODERN BENCH OPERATIONS
MOLLY'S DESSERTS
MOOSE LODGE #1996
MOUNTAIN MIKE'S PIZZA
MR C'S CATERING AND KITCHEN RENTAL
MR. MAZDA
NANOINK INC
NASCHMARKT RESTAURANT
NATALE'S AUTO DETAIL
NEGEEN RESTAURANT

NEW JERSEY'S
NOB HILL FOODS #606
NOEL TECHNOLOGIES
NOR CAL AUTOWORKS
NORCAL AUTO TECH
NORDIC PAINTING
NORM PAUL PRINT CENTER
OFF THE HOOK
OFFSET EXPRESSION PRINTING
ONE HOUR MARTINIZING DRY CLEANING
OPTIMAL HEAL TH CHIROPRACTIC
ORALE MEX-GRILL
ORCHARD VALLEY COFFEE ROASTERY
ORIENTAL GARDEN RESTAURANT
OUTBACK STEAKHOUSE
OUTLAW PERFORMANCE
PACIFIC COAST FIRE PROTECT.
PANERA BREAD BAKERY CAFE
PANETTA'S GOOD TASTE
PAPAWASI CATERING @ MR C'S KITCHEN
PARK VASONA AUTOMOTIVE
PASSIONATE SWEETS
PAUL DEL GRANDE AUTO PARTS
PENINSULA AUTOMOTIVE
PERFECT WOOD SOLUTIONS
PERFTECH DBA PERFORMANCE TECH
PFS swimming pool services
PICNIC GUILD, THE
PIZZA MY HEART
PLAZA II THEATER
POLSKA FOODS @ MR C'S KITCHEN
PONY EXPRESS PRINTING
PORTE VETERINARY HOSPITAL
PRECISION IDENTITY CORP
PRESTIGE AUTO BODY
PRIVATE LABEL INC
PRO FORMANCE PAINTING
PRO SERVICE BMW-PEUGEOT
PRUNEYARD PLAZA HOTEL
PRUNEYARD SHELL #135124
PSYCHO DONUTS
PURE HEALTH
R.V. CLOUD CO.
RAILWAY DISTRIBUTING INC.
RANDOLPH E MILLER
RAVACAST
RB TOOL
RENNWERKS PERFORMANCE LLC
RENSON AUTOMOTIVE
RESIDENCE INN BY MARRIOTT

RESIDENTIAL HEATING & A.C. INC
RICKEY L. FONG, D.D.S.
RICO'S TACOS
RIVERSIDE CLEANERS
RJS MACHINE
ROCCO'S GARDENING & ARROYO VISTA LANSCAPE
ROCK BOTTOM BREWERY
ROC'S CLEANERS
RON WITHERSPOON INC
RONALD FRY, D.C.
ROSS ENGINEERING CORPORATION
ROTTEN ROBBIE #27
ROTTEN ROBBIE #3
ROUND TABLE PIZZA
RUSSIAN CAFE & DELI
S&S TIRE AND AUTO REPAIR
SAFEWAY #1293
SAFEWAY FUEL CENTER #3241
SAFEWAY STORE #3241
SAL'S PIZZA
SAN THOMAS DENTAL GROUP
SANCO PIPELINES INC
SANDRINI FOODS
SATO JAPANESE CUISINE
SCOTTY'S AUTOMOTIVE
SCREENED IMAGES
SEMIQUIP INC.
SEMPREX CORPORATION
SERVERS PEST CONTROL
SHERWIN WILLIAMS
SHIRO'S AUTO BODY
SIERRA PACIFIC TURF SUPPLY
SILICON VALLEY SPINE & POSTURE
SILICON VALLEY SURGERY CENTER
SONA KHINVASARA, DDS INC
SONOMA CHICKEN COOP
SOUTH BAY AUTO CENTER
STACKS
STARBUCKS COFFEE #11440
STARBUCKS COFFEE #534
STARBUCKS COFFEE #5746
STARBUCKS COFFEE #6931
STARBUCKS COFFEE #8913
STELLAR CATERING
STREAM-LINE AUTO BODY
SUBWAY
SUBWAY #44821
SUBWAY SANDWICH #470
SUBWAY SANDWICH & SALAD
SUBWAY SANDWICHES

SUBWAY SANDWICHES #3069
SUGAR BUTTER FLOUR
SUNNYOAKS MUFFLER & MORE
SUNNYOAKS VALERO
SUNNYOAKS VALERO MARKET & DELI
SUNSTONE CONSTRUCTION INC.
SURFACE MOUNT SOLUTIONS
SUSHI BOAT KAZOO
SUSHI ZONE
SUSHI ZONO
SWEDISH AUTO dba A-SUPERIOR COLLISION
SWEET DELI
SWIMCO ELECTRIC COMPANY
TACO BELL #3027
TACO BRAVO
TACTX MEDICAL / PRODUXX INC.
TANDOORI OVEN
TAQUERIA LOS PERICOS #3
TAQUERIA SUPERIOR & MEXICAN GRILL
TESORO SHELL
TGI'S SUSHI
THAI ORCHID
THE CAT HOSPITAL
THE CHAMP CO
THE CUPCAKE MAN
THE JEWEL BOX JEWELERS
THE ORIGINAL HICK'RY PIT
THE PERFECT FINISH
THE SKILLET OF CAMPBELL
THE SPOT DOWNTOWN CAMPBELL
THE ULTIMATE KITCHEN FINISH
THREE POTATO FOUR
TIGELLERIA RESTAURANT
TIM CAMPBELL DESIGN
TIRES PLUS / WHEEL WORKS
TIRES UNLIMITED CAMPBELL
TOGO'S EATERY
TOOL ENGINEERING SERVICE CO. INC.
TSING TAO
TWIST CAFE
U-HAUL CENTER CAMPBELL
UNA MAS #7
UNITED EMERGENCY ANIMAL CLINIC
UNITED JEWELER
VALET ORGANIZERS
VAN BRIGGLE FLOORS
VCA - WINCHESTER ANIMAL HOSPITAL
VTEC MOTOR SPORTS
W. VAINER, D.D.S.
WALGREENS #2957

WALGREENS #6585
WALT'S AUTOMOTIVE
WAX-N- WHEELS
WAYNE ICHIKAWA, DDS
WESLEY MANOR FOOD SERVICE
WEST VALLEY AUTO TECH
WEST VALLEY CHARTER
WEST VALLEY CONSTRUCTION CO.
WEST VALLEY MEMORY POST 99 AMER LES
WEST VALLEY PLUMBING
WEST VALLEY SANITATION DIST OF SCC
WHITE OAKS AUTO BODY INC
WHITE OAKS AUTO REPAIR
WHITE OAKS MERCEDES
WHOLE FOODS MARKET #47
WIENERSCHNITZEL #170
WILLOW GLEN FROZEN YOGURT @CAMPBELL
WINCHESTER TRANSMISSION
WOOD CLASSICS
WORKSHOP
WORLD PAC
WS AUTO CONSULTING & REPAIRS
YIASSOO #1
YOGURT LAND
YOUNG'S CLEANERS
ZIP IN-N-OUT AUTO SERVICE
ZIRCON CORP.

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West Valley Clean Water Program



Section 5: Provision C5 Illicit Discharge Detection and Elimination

West Valley Clean Water Program



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West Valley Clean Water Program



Section 5 – Provision C.5 Illicit Discharge Detection and Elimination

Program Highlights

Provide background information, highlights, trends, etc.

Continued to implement a collection system screening program and respond to reports of illegal discharges. Participation in SCVURPPP's IND/IDDE AD Hoc Task Group (AHTG) was provided by West Valley Clean Water Program (WVCWP) staff on behalf of our agency, and includes AHTG member discussions and review of AHTG work products. SCVURPPP staff provided participation in the BASMAA Municipal Operations Committee. Refer to the C5 Illicit Discharge Detection and Elimination section of SCVURPPP's FY10-11 Annual Report for description of activities at the countywide and regional levels.

C.5.c.iii ► Complaint and Spill Response Phone Number and Spill Contact List

List below or attach your complaint and spill response phone number and spill contact list.

See APPENDIX C5: C5ciii Construction-Illegal Discharge-Industrial Contacts

Contact	Description	Phone Number

C.5.d.iii ► Evaluation of Mobile Business Program

Describe implementation of minimum standards and BMPs for mobile businesses and your enforcement strategy. This may include participation in the BASMAA Mobile Surface Cleaners regional program or local activities.

Description:

Response to complaints/observations of illicit discharges by WVCWP, who utilize BASMAA Mobile Surface Cleaners Program material to educate and escalate enforcement, as necessary. Municipal Staff and contractors are directed to utilize the same Mobile Surface Cleaner BMPs. In efforts to educate local communities, press releases were written by WVCWP to discuss mobile carpet cleaning and painting BMPs and were published in some municipal newsletters and on municipal websites. For details, see APENDIX C7: C7bc Local Advertising and Media Relations". See also SCVURPPP's FY1011 Annual Report, Section C5 Illicit Discharge Detection and Elimination, for a description of efforts by IND/IDDE AHTG and the BASMAA Municipal Operations Committee to address mobile businesses.

C.5.e.iii ► Evaluation of Collection System Screening Program

Provide a summary or attach a summary of your collection screening program, a summary of problems found during collection system screening and any changes to the screening program this FY.

Description:

Continued to contract service for inspection of storm drain system and clean at least 50% of the system, as necessary. Also continued to have contractor provide feedback on storm drain markings for the streets maintenance crews, who are maintaining the marking of storm drains. Contractor staff and municipal crews attended two field trainings on full capture device installation and maintenance, in preparation for pending installation of devices locally.

See also SCVURPPP's FY1011 Annual Report, Section C5 Illicit Discharge Detection and Elimination, for a description of the IND/IDDE AHTG activities, including development of collection system screening program guidance

C.5.f.iii.(1), (2), (3) ► Spill and Discharge Complaint Tracking

Spill and Discharge Complaint Tracking (fill out the following table or include an attachment of the following information)

	Number	Percentage
Discharges reported (C.5.f.iii.(1))	9	
Discharges reaching storm drains and/or receiving waters (C.5.f.iii.(2))	2	22%
Discharges resolved in a timely manner (C.5.f.iii.(3))	9	100%

Comments:

Response to complaints is handled by WVCWP, along with other WV agencies. Complaints are logged and typically (for non-hazardous, non emergency situation) reviewed in the field within one business day. If the complaint indicates that a discharge is occurring in the moment, and is non-hazardous, then response to field is as soon as possible. For reporting purposes, all calls/ complaints are counted as 'reported discharges' and every report is followed up to the status 'resolved' and is counted, either as 'resolved in a timely manner' or tracked and reported as 'needing longer than 10days' until resolved. Resolution may be in the form of 'no discharge or incident found.' In cases where a responsible party or discharge cannot be substantiated, but education of the surrounding area regarding the alleged incident, the area will be canvassed with appropriate / relevant outreach materials (door hangers, brochures, etc). Resolution may also be in the form of 'discharged stopped before reaching storm drain' in which case clean-up is required and educational materials (or other action, as necessary) is provided to the offender (as appropriate to the situation).

C.5.f.iii.(4) ► Summary of major types of discharges and complaints

Provide a narrative or attach a table and/or graph.

See APPENDIX C5: C.5.f.iii(4) Summary of IDDE by incident Type.

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West Valley Clean Water Program



APPENDIX C5

Illicit Discharge Detection and Elimination

West Valley Clean Water Program



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West Valley Clean Water Program



C5ciii Construction, Illegal Discharge, and Industrial Inspection Contacts July 2011

Agency	Construction Inspection	Illegal Discharge	Industrial Inspection
Campbell	<p>Alan Hom 408-866-2168 alanh@ci.campbell.ca.us</p> <p>Bill Helms 408-866-2153 (direct) 408-866-2150 (Joy @ PW) billh@cityofcampbell.com</p> <p>Susan Morgado-Gray 408-866-2760 Susang@cityofcampbell.com</p>	<p>Akrista Aslin West Valley Clean Water Program 408-354-5386 office 408-828-4658 cell aaslin@wvcwp.org</p> <p>Bill Helms 408-866-2153 (direct) 408-866-2150 (Joy @ PW) billh@cityofcampbell.com</p> <p>Susan Morgado-Gray 408-866-2760 Susang@cityofcampbell.com</p>	<p>Akrista Aslin West Valley Clean Water Program 408-354-5386 office 408-828-4658 cell aaslin@wvcwp.org</p> <p>Lorenzo Perez SCC FD, Haz Mat 408-378-4010 lorenzo.perez@cnt.sccgov.org</p> <p>Michael Cervantes Food Facilities – West Valley 408-918-3455 (918-3400 hotline) michael.cervantes@deh.sccgov.org</p>
Cupertino	<p>Kevin Rieden 408-777-3104 kevinr@cupertino.org</p> <p>Cheri Donnelly 408-777-3242 cherid@cupertino.org</p>	<p>Manuel Barragan 408-472-9907</p> <p>Cheri Donnelly 408-777-3242 cherid@cupertino.org</p>	<p>Larry Squarcia 408-777-3228 larrys@cupertino.org</p> <p>Cheri Donnelly 408-777-3242 cherid@cupertino.org</p>
Los Altos Hills	<p>John Chau 650-941-7222 jchau@losaltoshills.ca.gov</p>	<p>John Chau 650-941-7222 jchau@losaltoshills.ca.gov</p>	<p>Los Altos Hills does not have any industrial or commercial sites</p>

C5ciii Construction, Illegal Discharge, and Industrial Inspection Contacts July 2011

Agency	Construction Inspection	Illegal Discharge	Industrial Inspection
Los Altos	<p>Kirk Ballard 650-947-2634 kirk.ballard@losaltosca.gov</p> <p>Larry Lind 650-947-2624 larry.lind@losaltos.ca.gov</p>	<p>Larry Lind 650-947-2624 larry.lind@losaltos.ca.gov</p>	<p>Larry Lind 650-947-2624 larry.lind@losaltos.ca.gov</p>
Los Gatos	<p>Mike Machado CBO 408-354-6815 mmachado@losgatosca.gov</p> <p>Mark Glendinning Building Inspector 408-354-6870 mglendinning@losgatosca.gov</p> <p>Steve Souza Engineering Inspector 408-395-3430 ssouza@losgatosca.gov</p>	<p>Akrista Aslin West Valley Clean Water Program 408-354-5386 office 408-828-4658 cell aaslin@wvcwp.org</p> <p>Steve Souza Engineering Inspector 408-395-3430 (M-F) ssouza@losgatosca.gov</p> <p><i>Parks & Public Works General Line</i> 7am-4pm Mon thru Fri 408-399-5770</p>	<p>Akrista Aslin West Valley Clean Water Program 408-354-5386 office 408-828-4658 cell aaslin@wvcwp.org</p> <p>Michael Benjamin SCC FD, Haz Mat 408-378-4010 benjamin@cnt.sccgov.org</p> <p>Michael Cervantes Food Facilities – West Valley 408-918-3455 (918-3400 hotline) michael.cervantes@deh.sccgov.org</p>
Milpitas	<p>Shelton Sawyer 408-586-3407 ssawyer@ci.milpitas.ca.gov</p> <p>Dorsey Wiseman 408-586-3246 dwiseman@ci.milpitas.ca.gov</p>	<p>Paramjit Uppal 408-586-3351 puppal@ci.milpitas.ca.gov</p>	<p>Patti Joki 408-586-3370 pjoki@ci.milpitas.ca.gov</p>

C5ciii Construction, Illegal Discharge, and Industrial Inspection Contacts July 2011

Agency	Construction Inspection	Illegal Discharge	Industrial Inspection
Monte Sereno	<p>Mo Sharma City Engineer & PW Director 408-354-7635</p> <p>Sindhi Mekala Grading & Drainage Inspections; PW 408-354-7635 (Mon & We Only) sindhi@montesereno.org</p> <p>Howard Bell Building Official 408-354-2805</p>	<p>Akrista Aslin West Valley Clean Water Program 408-354-5386 office 408-828-4658 cell aaslin@wvcwp.org</p> <p>Mo Sharma City Engineer & PW Director 408-354-7635</p> <p>Sindhi Mekala Grading & Drainage Inspections; PW 408-354-7635 (Mon & We Only) sindhi@montesereno.org</p>	<p>City of Monte Sereno does not have any industrial or commercial sites</p>
Mountain View	<p>Eric Anderson 650-903-6378 main 650-903-6225 direct eric.anderson@mountainview.gov</p> <p>Carrie Sandahl 650-903-6378 main 650-903-6224 direct carrie.sandahl@mountainview.gov</p>	<p>Eric Anderson 650-903-6378 main 650-903-6225 direct eric.anderson@mountainview.gov</p> <p>Carrie Sandahl 650-903-6378 main 650-903-6224 direct carrie.sandahl@mountainview.gov</p>	<p>Eric Anderson 650-903-6378 main 650-903-6225 direct eric.anderson@ci.mtnview.ca.us</p> <p>Carrie Sandahl 650-903-6378 main 650-903-6224 direct carrie.sandahl@mountainview.gov</p> <p>Scott Heyworth 650-903-6378 scott.heyworth@mountainview.gov</p>
Palo Alto	<p>Chris Fujimoto 650-329-2430 christopher.fujimoto@cityofpaloalto.org</p>	<p>Chris Fujimoto 650-329-2430 christopher.fujimoto@cityofpaloalto.org</p>	<p>Chris Fujimoto 650-329-2430 christopher.fujimoto@cityofpaloalto.org</p>
San Jose	<p>Steven Osborn 408-793-5352 steven.osborn@sanjoseca.gov</p>	<p>Steven Osborn 408-793-5352 steven.osborn@sanjoseca.gov</p>	<p>Steven Osborn 408-793-5352 steven.osborn@sanjoseca.gov</p>

C5ciii Construction, Illegal Discharge, and Industrial Inspection Contacts July 2011

Agency	Construction Inspection	Illegal Discharge	Industrial Inspection
	<p>Jared Hart 408-793-5352 jared.hart@sanjoseca.gov</p> <p>Cathy Hoang-Mendoza 408-793-5324 catherine.hoang-mendoza@sanjoseca.gov</p>	<p>Cathy Hoang-Mendoza (or Mary) 408-793-5324 catherine.hoang-mendoza@sanjoseca.gov</p> <p>No Dumping Hotline 408-945-3000 http://www.sanjoseca.gov/esd/stormwater/stormdrain-complaint.asp</p>	<p>Mary Morse (or Cathy) 408-793-5323 mary.morse@sanjoseca.gov</p> <p>Josef Denk (restaurants only-FOG) 408-793-5300 (hotline) joe.denk@sanjoseca.gov</p>
Santa Clara	<p>Elliot Wier 408-615-3092 ewier@ci.santa-clara.ca.us</p>	<p>Elliot Wier 408-615-3092 ewier@ci.santa-clara.ca.us</p>	<p>Elliot Wier 408-615-3092 ewier@ci.santa-clara.ca.us</p>
Santa Clara County	<p>Clara Spaulding 408-299-5737 clara.spaulding@pln.sccgov.org</p>	<p>DEH/Solid/Medical Waste: 408-918-3400</p> <p>Chris Rummel 408-918-3400 chirs.rummel@deh.sccgov.org (refuse collection & pumper vehicles, biohaz & medical waste, body art & recycling facilities)</p> <p>Clara Spaulding Department of Planning & Developement 408-299-5737 clara.spaulding@pln.sccgov.org</p>	<p>DEH, Hazardous Materials Control Division: 408-918-3400</p> <p>Jim Blamey HMCD Program Manager 408-918-3400 jim.blamey@deh.co.santa-clara.ca.us</p> <p>Vicki Everly Food Facilities – North County 408 918-3490 vicki.everly@deh.sccgov.org everly.vicki@deh.sccgov.org</p> <p>Michael Cervantes Food Facilities – South West 408-918-3455 michael.cervantes@deh.sccgov.org</p> <p>Rochelle Gaddi Food Facilities, Pools – Central District</p>

C5ciii Construction, Illegal Discharge, and Industrial Inspection Contacts July 2011

Agency	Construction Inspection	Illegal Discharge	Industrial Inspection
			408 918-3479 rochelle.gaddi@deh.sccgov.org
SCVWD	George Malekos 408-265-2607, X2487 gmalekos@valleywater.org Pollution Hotline 1-888-510-5151	George Malekos 408-265-2607, X2487 gmalekos@valleywater.org Pollution Hotline 1-888-510-5151	Not Applicable
Saratoga	Brad Lind 408-868-1224 bradlind@saratoga.ca.us Skylar McLean Grading / Land Development Inspections 408-868-1237 skyelarm@saratoga.ca.us	Akrista Aslin West Valley Clean Water Program 408-354-5386 office 408-828-4658 cell aaslin@wvcwp.org Kristin Borel 408-868-1258 kborel@saratoga.ca.us Rick Torres Streets Maintenance Supervisor 408-868-1244 408-857-6545 cell rtorres@saratoga.ca.us	Akrista Aslin West Valley Clean Water Program 408-354-5386 office 408-828-4658 cell aaslin@wvcwp.org Richard Baker SCC FD, Haz Mat 408-378-4010 richard.baker@cnt.sccgov.org Michael Cervantes Food Facilities – West Valley 408-918-3455 (918-3400 hotline) michael.cervantes@deh.sccgov.org
Sunnyvale	Gordon Blancher 408-730-7448 gblancher@ci.sunnyvale.ca.us	Sarah Scheidt 408-730-7267 sscheidt@ci.sunnyvale.ca.us Kristy McCumby Hyland 408-730-7274 kmccumby@ci.sunnyvale.ca.us	Sarah Scheidt 408-730-7267 sscheidt@ci.sunnyvale.ca.us

**C5ciii Construction, Illegal Discharge, and Industrial Inspection Contacts
July 2011**

Agency	Construction Inspection	Illegal Discharge	Industrial Inspection
Caltrans	Dragomir Bogdanic 510-622-0716 510-867-6007 dragomir_Bogdanic@dot.ca.gov	Hardeep Takhar 510-286-7182 hardeep_s_takhar@dot.ca.gov	Not Applicable

July 1, 2010 to June 30, 2011

CoPermittee/ Type of discharge	Construction Debris	Dumping – non-hazardous	Equipment Cleaning	Food Facility Oil and Grease	Pools/Spas/Fountains discharge	Sanitary spill or leak	Tracking Soil	Used Oil Dumping	Vehicle & equipment leaking	Vehicle Washing	Water line breaks	Allowable discharge	Complaint not found	Total Incidents:
Campbell		2	1	1			1		1	1		1	1	9
Los Gatos	1					2				1	1	2	3	10
Monte Sereo					1			1				1		3
Saratoga	5	1		1		1		1		1				10
	6	3	1	2	1	3	1	2	1	3	1	4	4	32

July 1, 2010 to June 30, 2011

	Type of discharge	Number of Incidents
Campbell	Allowable discharge	1
	Complaint not found	1
	Dumping-non hazardous	2
	Equipment cleaning	1
	Food facility oil & grease	1
	Tracking soil	1
	Vehicle & equipment leaking	1
	Vehicle washing	1
	Total Incidents:	9

Section 6: Provision C6 Construction Site Controls



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West Valley Clean Water Program



Section 6 – Provision C.6 Construction Site Controls

C.6.e.iii.1.a, b, c ► Site/Inspection Totals		
Number of sites disturbing < 1 acre of soil requiring storm water runoff quality inspection (i.e. High Priority) (C.6.e.iii.1.a)	Number of sites disturbing ≥ 1 acre of soil (C.6.e.iii.1.b)	Total number of storm water runoff quality inspections conducted (C.6.e.iii.1.c)
1	1	16
Comments:		

C.6.e.iii.1.d ► Construction Activities Storm Water Violations		
BMP Category	Number of Violations⁴⁰	% of Total Violations⁴¹
Erosion Control	0	0%
Run-on and Run-off Control	0	0%
Sediment Control	0	0%
Active Treatment Systems	0	0%
Good Site Management	0	0%
Non Stormwater Management	0	0%
Total	0	100%

C.6.e.iii.1.e ► Construction Related Storm Water Enforcement Actions			
	Enforcement Action (as listed in ERP)⁴²	Number Enforcement Actions Taken	% Enforcement Actions Taken⁴³
Level 1	Verbal Warning and/or Education	0	0%
Level 2	Written Notice (citation)	0	0%
Level 3	Stop Work Order	0	0%
Level 4	Administrative Action/Legal Recourse	0	0%
Total		0	0%

C.6.e.iii.1.f, g ► Illicit Discharges	
	Number
Number of illicit discharges, actual and those inferred through evidence (C.6.e.iii.1.f)	0
Number of sites with discharges, actual and those inferred through evidence (C.6.e.iii.1.g)	0

⁴⁰ Count one violation in a category for each site and inspection regardless of how many violations/problems occurred in the BMP category.

⁴¹ Percentage calculated as number of violations in each category divided by total number of violations in all six categories.

⁴² Agencies should list the specific enforcement actions as defined in their ERPs.

⁴³ Percentage calculated as number of each type of enforcement action divided by the total number of enforcement actions.

C.6.e.iii.1.h, i ► Violation Correction Times

	Number	Percent
Violations fully corrected within 10 business days after violations are discovered or otherwise considered corrected in a timely period (C.6.e.iii.1.h)	0	0% ⁴⁴
Violations not fully corrected within 30 days after violations are discovered (C.6.e.iii.1.i)	0	0% ⁴⁵
Total number of violations for the reporting year⁴⁶	0	0%
Comments:		

C.6.e.iii.(2) ► Evaluation of Inspection Data

Describe your evaluation of the tracking data and data summaries and provide information on the evaluation results (e.g., data trends, typical BMP performance issues, comparisons to previous years, etc.).

Description:

Data has been captured electronically in a SCVURPPP spreadsheet since FY 09-10. Based upon inconsistent use and lack of familiarity with newer data tracking requirements included on the inspection forms, training on the use of new county-wide forms was conducted during the FY 10-11 year. With feedback from this training and feedback from data entry into spreadsheet process, a revised data collection/ inspection form was developed (by WVCWP) and distributed to staff in Jan 2011 for review and will be put into use in the next reporting year. Data that was collected on the newer forms appears to be more complete and consistent. Data reflects that if a site is found with BMP deficiency(s), they were resolved either the same day or within a few days, confirmed during a follow up visit.

⁴⁴ Calculated as number of violations fully corrected in a timely period after the violations are discovered divided by the total number of violations for the reporting year.

⁴⁵ Calculated as number of violations not fully corrected within 30 days after the violations are discovered divided by the total number of violations for the reporting year.

⁴⁶ Total number of violations equals the number of initial enforcement actions (i.e. one violation issued for several problems during an inspection at a site). It does not equal the total number of enforcement actions because one violation issued at a site may have a second enforcement action for the same violation at the next inspection if it is not corrected.

C.6.e.iii.(2) ► Evaluation of Inspection Program Effectiveness

Describe what appear to be your program's strengths and weaknesses, and identify needed improvements, including education and outreach.

Description:

The City of Campbell Public Works inspection division has implemented the Construction Site Inspection Reports beginning with Project 07-11 East Campbell Avenue Improvement project. This project involved monitoring a bridge widening as well as general street improvement. Presently, we are monitoring Project 08-10, Stojanovich Family Park construction with erosion controls in place.

WVCWP provided local training on use of new forms and review of BMPs in October 2010, for WV Community inspectors since the country wide program's annual Construction Inspector Training focused on QSD and QDP training for the General Construction Permit. WVCWP worked with staff to develop a Criteria for High Priority Sites, to help staff identify sites for stormwater specific data tracking and reporting. WVCWP continued participation in both of SCVURPPP's C3P0 and Construction AHTG. Participation in the BASMAA Development Committee was provided through SCVURPPP. Refer to SCVURPPP's FY 10-11 C.6 Construction Site Control section of the Annual Report for a description of activities of the Construction AHTG and BASMAA Development Committee.

C.6.f ► Staff Training Summary

Training Name	Training Dates	Topics Covered	No. of Inspectors in Attendance	Percent of Inspectors in Attendance
Construction Training	June 28, 2011	Construction Site Inspection Training <ul style="list-style-type: none"> • Current Construction regulations and responsibility • Implementation and BMPs • Inspection Procedures and Data Tracking 	3	100%

Section 7: Provision C7 Public Information and Outreach

West Valley Clean Water Program



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West Valley Community

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West Valley Clean Water Program



Section 7 – Provision C.7 Public Information and Outreach

C.7.b.ii.1 ► Advertising Campaign

Summarize advertising efforts. Include details such as messages, creative developed, and outreach media used. The detailed advertising report may be included as an attachment. If advertising is being done by participation in a countywide or regional program, refer to the separate countywide or regional Annual Report.

Summary:

Centralized advertising campaign for stormwater/urban runoff is conducted through SCVURPPP and BASMAA. The following reports summarize countywide advertising efforts conducted during FY10-11 and are included in the Program's (SCVURPPP) FY10-11 Annual Report Section C.7 Public Information and Outreach:

- FY 10-11 Watershed Watch Campaign Annual Campaign Report
- FY 10-11 Watershed Watch Partner Report
- FY 10-11 Watershed Watch Web Statistics Report

These reports are included within the C.7 Public Information and Outreach section of Program's FY 10-11 Annual Report

Active participation in SCVURPPP's AHTG is through West Valley Clean Water program, whose staff provides review and input on deliverables and strategies. In addition, local advertising is carried out through West Valley Clean Water Program (WVCWP).

This local advertising is directed towards specific POCs and demographic characteristics of the West Valley Communities of Campbell, Los Gatos, Monte Sereno and Saratoga. WVCWP's main strategy in recent years is to move away from paid 'advertisements,' and focus on placing selected articles in local municipal newsletters (mailed and/or online), local weekly newspapers, and developing target-specific 'give-away' items for distribution at events.

The give-away items are bundled with literature, thereby providing incentives to take the printed information and 'motivate the recipient to action.' WVCWP's promo item for this year was neon colored backpack sacks, targeted for youth/ young adults, which was recognized as a gap in our outreach items over the past few years; something for elementary aged kids, adults, but not for teens, which is a specifically targeted age group selected for participation in clean-up events/ general litter abatement.

WVCWP also 'advertises' at various municipal facilities with posters and flyers for local and municipally sponsored events. WVCWP also supports and utilizes the Watershed Watch website to advertise local events (i.e., Mercury take-back events). Details regarding local advertising and material distribution efforts are included in Appendix C7.

SEE APPENDIX C7: C7bc Local Advertising and Media Relations

C.7.b.iii.1 ► Pre-Campaign Survey

(For the Annual Report following the pre-campaign survey) Summarize survey information such as sample size, type of survey (telephone survey, interviews etc.). Attach a survey report that includes the following information. If survey was done regionally, refer to a regional submittal that contains the following information:

- Summary of how the survey was implemented.
- Analysis of the survey results.
- Discussion of the outreach strategies based on the survey results.
- Discussion of planned or future advertising campaigns to influence awareness and behavior changes regarding trash/litter and pesticides.

Not required for this Annual Report;
 WV Communities are-participating in the BASMAA Regional Litter Ad Campaign, and WVCWP is providing additional participation, via SCVURPPP's WEO Review Sub-group, to review of BASMAA Outreach Strategy/ Campaign, ad scripts, etc.
 Place an **X** in the appropriate box below:

<input type="checkbox"/>	Survey report attached
<input type="checkbox"/>	Reference to regional submittal:

C.7.c ► Media Relations

Summarize the media relations effort. Include the following details for each media pitch in the space below, AND/OR refer to a regional report that includes these details:

- Topic and content of pitch
- Medium (TV, radio, print, online)
- Date of publication/broadcast

Summary:

Media Relations for stormwater/urban runoff is conducted through SCVURPPP and BASMAA. The following separate report developed by BASMAA summarizes media relations efforts conducted during FY 10-11:

- BASMAA Media Relations Final Report

This report is included within the C.7 Public Information and Outreach section of Program's (SCVURPPP) FY 10-11 Annual Report

Active participation in SCVURPPP's AHTG is through West Valley Clean Water Program, which provides review of deliverables and strategies; for example WVCWP staff participated in AHTG review and provided feedback on at least 7 media campaigns including: BASMAA Litter Outreach, IPM outreach and Creek Cleanup for Spanish-language television, 2 summertime litter press releases (Aug 2010 & June 2011), vehicle fluids and Christmas wrapping paper

WVCWP also coordinates local media coverage to highlight local events of interest to the demographic characteristics within the West Valley Communities.

Media coverage in the WV area consists of 3 local weekly papers (Campbell Reporter, Los Gatos Weekly, Saratoga News), four Municipal Newsletters (printed/mailed, e-delivery and online available), municipal website postings and postings in municipal facilities. Press Releases to local papers typically involve a local event or occurrence which provides an opportunity to highlight a POC and corresponding pollution prevention measure which residents can implement.

Articles in municipal newsletters typically provide an opportunity to inform residents of POCs in a more direct or restricted manner, as well as providing BMP options for preventing polluted discharges to the storm drain system and creeks. In addition to urban runoff-specific articles, municipal newsletters often carry other topics relevant to stormwater, such as flood protection, HHW, composting or solid waste. Use of municipal websites for conveying information tends to be abbreviated sound bites, quick tips, or notification of events. This type of communication works best with time sensitive and transient information.
 For examples and details regarding local press and media related efforts see **APPENDIX C7: C7bc Local Advertising and Media Relations.**

C.7.d ► Stormwater Point of Contact

Summary of any changes made during FY 10-11:

No change in municipal/local point of contact information and outreach.

On the countywide/Program level, refer to countywide Program's (SCVURPPP) C.7 Public Information and Outreach section of Program's FY 10-11 Annual Report for efforts conducted by the countywide program to publicize stormwater points of contact (e.g. program website, hotline, outreach materials, etc.).

C.7.e ► Public Outreach Events

Describe general approach to event selection. Provide a list of outreach materials and giveaways distributed.
 Use the following table for reporting and evaluating public outreach events

We work together with three other West Valley communities through our joint urban runoff program, West Valley Clean Water Program (WVCWP) and SCVURPPP to collectively meet Public Outreach Event participation levels. Event selection (type of event and level of support/hosting) is based upon pollutant of concern, applicability, and ability to influence local residents. WVCWP also participates in SCVURPPP's WEO AHTG and its various sub-groups, and typically provides staffing for various SCVURPPP events. See SCVURPPP's Table "C.7 Public Information and Outreach section of Program's (SCVURPPP) FY 10-11 Annual Report" summarizing countywide Public Outreach events.

For local events highlighting urban runoff and stormwater pollution prevention, the level of effort for support is largely based upon an estimated return on effort:

The first level of effort is utilization/leveraging of an existing event. Utilization of an existing/related municipal event (i.e., municipal Public Works Open House event), dictates that stormwater messages be general topics with highlights of common POCs - like litter and pesticides. Typically such an event lends itself simply to dissemination of literature and requires a high content of 'give-aways' to entice visitors to engage with information sharing.

Leveraging a broader-based countywide or nationally recognized event (like Pollution Prevention Week) provides a better opportunity to focus on POCs and gain a higher return of audience interaction; plus there is the added benefit to 'scale' – higher visibility /publicity without exponential increase of cost or resources.

The second level of effort is a partnership or co-hosting of an event, where efforts are shared. Examples are our partnership with schools for school-yard/creek clean-ups and co-hosting Mercury Thermometer Exchange Events with San Jose Environmental Services Dept.

The third level of effort is solely hosting an event for the single purpose of stormwater information dissemination and/or public participation (i.e., trash hot spot clean-up, staff training).

Event Details	Description (messages, audience)	Evaluation of Effectiveness
Provide event name, date, and location. Indicate if event is local, countywide or regional.	Identify type of event (e.g., school fair, farmers market etc.), type of audience (school children, gardeners, homeowners etc.) and outreach messages (e.g., Enviroscene presentation, pesticides, stormwater awareness)	Provide general staff feedback on the event (e.g., success at reaching a broad spectrum of the community, well attended, good opportunity to talk to gardeners etc.). Provide other details such as: <ul style="list-style-type: none"> • Estimated overall attendance at the event. • Number of people that visited the booth, comparison with previous years • Number of brochures and giveaways distributed • Results of any spot surveys conducted
1. Event: Pollution Prevention Resource Fair 2. Date: 9/22/10 3. Location: Campbell Community Center 4. Local event, part of National Pollution Prevention Week and POTW regional effort	5. Type of Event: Thermometer Exchange, battery recycling, cell-phone recycling, medications disposal, and eyeglasses recycling. 6. Audience: residents. 7. Message: general stormwater pollution, POC(mercury)	8. Estimated Attendance: appx 150 residents 9. Feedback/Results: This event was very successful, in that there was a major increase in mercury-containing products collected, compared to the previous year. While the amount of pharmaceuticals was almost the same, there was an approximate increase of 50% in thermometers collected, 100% increase in phones collected, and 50% increase in batteries collected: <u>Items collected:</u> 86 thermometers (up from 57 previous year) 34 cell phones (up from 18 phones previous year) 143 lbs of batteries (up from 95 lbs previous year) 119 eyeglasses 255.5 lbs of pharmaceuticals 10. Brochures & Giveaways Distributed: 112x Reusable Shopping Bags 8x Our Copper Brochure 9x Clean it Guides 30x HHW Recycle Brochures

**FY 2010-2011 Annual Report
West Valley Community: City of Campbell**

C.7 – Public Information and Outreach

		15x – You are the Solution 1x Pool and Spa Brochures 31x Paint Sticks 61x "10 Most Wanted Bugs" with seeds (18 sunflower, 20 goldenrod, 23 yarrow) 130x Outreach flyer/postcards distributed to advertise the event
1. Event: Pumpkins in the Park 2. Date: 10/9/10 3. Location: Guadalupe River Walk, San Jose 4. Countywide event	5. Type of Event: Educational/Fun Fair for families. Site runs along the river. 6. Audience: residents - children/families 7. Message: Stormwater/Pollutants of Concern	8. Estimated Attendance: See Countywide Program Report for details 9. Feedback: Children enjoyed using the bean bag toss game to learn about the difference between sewer / storm drain / garbage / recycling. 10. Materials Distributed IPM Fact Sheets Fly Swatters Watershed Watch tattoos
1. Event: Audubon Environmental Center – Wildlife Fair 2. Date: 10/23/10 3. Location: McClellan Ranch, McClellan Ave. at Stevens Creek, Cupertino 4. Local event	5. Type of Event: Educational/Fun fair for families, highlighting wildlife and nature. Site runs along a creek. 6. Audience: residents - children/families 7. Message at booth: general stormwater pollution, POC (trash)	8. Estimated Attendance: appx 75 visitors to the 'Stormwater' table. 9. Feedback/Results: This event was very successful, with ppx. 400 attendees overall; appx 75 visitors had contact with information and activities at the booth (Enviroscape and "Environmental Jeopardy" game). This is an excellent opportunity to reach parents while their children are involved in activities at the booth. 10. Materials distributed by WVCWP: 10x Kids Guide to Backyard Bugs 13x Swatters with "Pests Bugging You" tri-fold 8x "10 Most Wanted Bugs" brochure with seeds
1. Event: Saratoga Health Fair 2. Date: 11/6/10 3. Location: Saratoga Senior/ Community Center 4. Local and POTW regional effort	5. Type of Event: Thermometer Exchange, battery recycling, cell-phone recycling and eyeglasses drop-off 6. Audience: residents, in particular senior citizens 7. Message: general stormwater pollution, POC(mercury)	8. Estimated Attendance: over 200 attendees overall at the Fair 9. Feedback/Results: This event was successful in that large quantities of batteries and thermometers were collected, along with eyeglasses and cell phones. The Thermometer Exchange table seemed to be popular with Saratoga's senior citizens; they appeared to be residents who had a

		<p>number of glass thermometers that needed to be properly disposed of. This Fair was a much bigger event than the previous year's event (this was a "Health Fair" which included our Thermometer Exchange, vs last year's Thermometer Exchange alone). However, the number of thermometers collected was lower than the previous year; this may be due to the fact that much of the Saratoga Senior Center audience turned in their thermometers at last year's event, and we are getting "diminishing returns" at this point in time.</p> <p><u>Items collected:</u></p> <ul style="list-style-type: none"> 75 lbs of batteries 37 mercury thermometers 1 lab thermometer 1 mercury switch 7 cell phones <p>10. Brochures & Giveaways Distributed:</p> <ul style="list-style-type: none"> 2x – Mercury-Free Thermometers 17x – Mercury Guides 7x – Clean It Guides 3x – Problem Pesticides 3x – Safe Use & Disposal of Pesticides 7x – "Most Wanted Bugs" + Seed Packets 2x – You are the Solution 2x – Our Copper, Our Creeks 1x – Household Hazardous Waste
<p>1. Event: City of Saratoga "Mustard Faire"</p> <p>2. Date: 3/6/11</p> <p>3. Location: Saratoga City Hall: Heritage Orchard and adjacent 'Warren Hutton House' grounds</p> <p>4. Local</p>	<p>5. Type of Event: Educational/Fun fair for families, highlighting the City's Heritage Orchard.</p> <p>6. Audience: residents children/families</p> <p>7. Message of materials distributed: IPM/Less-Toxic gardening; use of native/pest-resistant & drought-tolerant plantings</p>	<p>8. Estimated Attendance: Not tracked by event organizers</p> <p>9. Feedback: Literature with native seed packets was popular</p> <p>10. Materials distributed by WVCWP:</p> <ul style="list-style-type: none"> 20x - Draining Pool & Spa 9x - "You are the Solution" 21x - "Grow it Guides" 40x - Fly Swatter with "Pests Bugging You" 23x - "Streamside Planting Guide" 46x - "10 Most Wanted Bugs" with seed packets

<p>1. Event: Seniors brown bag info/ health 2. Date: 4/7/11 3. Location: Los Gatos Community Center 4. Local, and POTW regional effort</p>	<p>5. Type of Event: Thermometer Exchange with PowerPoint presentation on Mercury 6. Audience: residents, in particular senior citizens; 7. Message: general stormwater-pollution, POC(mercury); mercury and health (i.e. fish consumption).</p>	<p>8. Estimated Attendance: 3 residents attended the Mercury presentation and a few people turned in thermometers who did not attend the Mercury presentation 9. Feedback/Results: Due to very rainy weather at last year's outdoor event, WVCWP worked with Los Gatos to initiate a different venue. This Thermometer Exchange was coordinated with a regular Senior Center 'Healthy Bites' lunch program. To coordinate with this program, WVCWP arranged for a lunchtime speaker (PowerPoint) on the topic of "Mercury and Health"; the event was open to all, and lunch was offered. Extensive outreach/advertising was conducted, however turnout was much lower than anticipated. <u>Items collected:</u> 8 mercury thermometers were collected. 10. Literature & Giveaways Distributed: 2x – Mercury-free Thermometers 9x – Seafood Watch (Topic: fish & mercury) 8x – "Heart of the Valley" home HHW pick-up program 3x – Our Copper & Our Creeks 2x – Pool & Spa brochure 3x – Fluorescent Lamp Drop-off list 3x – What You Don't Know About Mercury 3x – EPA's "Mercury – Don't Be Left In The Dark" 8x – Mugs "Clean Creeks – It's in Our Hands"</p>
<p>1. Event: Arbor Day 2. Date: 4/22/11 3. Location: City of Saratoga, Foothill Park 4. Local, part of national recognition of Arbor Day and Earth Day</p>	<p>5. Type of Event: Annual event recognizing efforts to preserve trees. 6. Audience: residents, youth/children 7. Message: The value of trees, and encourage planting of trees appropriate for 'less-toxic' maintenance (pest resistant, etc.). WVCWP presented materials related to gardening and IPM, appropriate planting near creeks.</p>	<p>8. Estimated Attendance: 60 attendees (including appx 20 students, K-12) 9. Feedback: Well attended by students and residents. Seed packets attached to "10 Most Wanted Bugs" guide were very popular. 10. Brochures & Giveaways Distributed: 34x – "10 Most Wanted Bugs" with seed packets 7x – Home Maintenance 3x – Pool & Spa</p>

		4x – "Soil Matters" 2x – "You are the Solution" 1x – Baylands/Creeks Map 3x – Stream Care Guide 12x – Grow-It Guide 10x – Kids' Guide to Backyard Bugs 12x – Fly Swatter with "Pests Bugging You" 6x – Clean-It Guide 12x – "No Dumping" Plaques
1. Event: Classroom outreach 2. Date: 4/25/11 3. Location: Saratoga, Christa McAuliffe School 4. Local	5. Type of Event: Enviroscope presentation 6. Audience: school children (5 th /6 th grade class) 7. Message: discussed watersheds, aquifers, sewer vs. stormdrain, POCs (mercury, copper, trash), and some BMPs such as proper car washing, and handling of pet waste.	8. Attendees: 31 Students, 5 th /6 th grade class 9. Feedback: Students connected well with the messages 10. Materials Distributed: (Items related to the school's garden program) 31x - "Pest or Pal?" Activity Guide 15x - "Most Wanted Bugs" with Yarrow seeds
1. Event: Arbor Day 2. Date: 4/29/10 3. Location: Town of Los Gatos, 4. Local, part of national recognition of Arbor Day and Earth Day	5. Type of Event: Annual event recognizing efforts to preserve trees. 6. Audience: residents, youth/children; Targeted neighborhood residents and local schools. 7. Message: The value of trees, and encourage planting of trees appropriate for 'less-toxic' maintenance (pest resistant, etc.). WVCWP presented materials related to gardening and IPM, appropriate planting near creeks.	8. Estimated Attendance: 95 schoolchildren from Blossom Hill School and many residents 9. Feedback: Planted 4 trees at Blossom Hill School and nearby park. As with other events, the Native Seeds Packets, attached to the "10 Most Wanted Backyard Bugs" brochure has been one of the most popular items picked up by residents. 10. Brochures & Giveaways Distributed: 29x - "10 Most Wanted Bugs" with seed packets 25x – Watershed Watch pencils 20x – Flyswatter with "Pests Bugging You" 18x – Grow-It Guides 10x – Kids' Guide to Backyard Bugs 11x – Clean-It Guides 7x – "Our Copper & Our Creeks" w/discount card 5x - Pool & Spa brochures 3x – "Soil Matters" 4x – "Keeping It In Tune" (vehicle care) 7x – "You are the Solution"
1. Event: Great American Pick-up 2. Date: 5/7/11 3. Location: City of Campbell, 4 sites	5. Type of Event: Clean Up Event City of Campbell staff organize and publicize this event; WVCWP staff attend	8. Volunteers: 100 9. Feedback: This was the same number of volunteers as

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C.7 – Public Information and Outreach

<ul style="list-style-type: none"> • John D. Morgan Park • Hwy 17 from Camden on-ramp to Pedestrian over-crossing • railroad tracks along Winchester Blvd from Hacienda to Kennedy • undercrossing of Creekside of the Los Gatos Creek Trail <p>4. Local site, part of county-wide effort</p>	<p>event to provide support and supply additional materials for distribution.</p> <p>6. Audience: Residents, families</p> <p>7. Message: Anti-littering, litter as a pollutant in creeks</p>	<p>last year; it is good to see the continuity of effort, and no loss of interest in an annual event. Volunteers were enthusiastic, helped paint over graffiti, etc.</p> <p>26 partially-filled bags of recyclables 71 partially-filled bags of trash</p> <p>10. Brochures & Giveaways Distributed: 36x – Re-usable Grocery Bags 6x – "Don't Litter" License Plate frames 11x – "No Dumping" Plaques 23x – "Watershed" Post-it pads</p>
<p>1. Event: Los Gatos Public Works Open House</p> <p>2. Date: 5/18/11</p> <p>3. Location: Town of Los Gatos Corporation Yard</p> <p>4. Local, part of regional/national recognition</p>	<p>5. Type of Event: Municipal Outreach and Education</p> <p>6. Audience: Residents, Students (2ND – 4TH Grade)</p> <p>7. Message: ,General stormwater pollution, w/ demonstration using Enviroscope</p>	<p>8. Estimated Attendance: 95 students + parents and 3 teachers visited the Enviroscope table Hillbrook School – 37x 2nd graders Lakeside School – 22x 3rd graders St. Mary's School – 36x 4th graders TOTAL = 95 STUDENTS</p> <p>9. Feedback: This event was well-attended. All students enjoyed participating in the Enviroscope activity. Students, teachers and parents showed interest in the topics covered (watershed, stormwater, POCs).</p> <p>10. Brochures & Giveaways Distributed: 95x – "Pest or Pal?" Activity Guide 95x – "Get the Scoop, Don't Pollute" recycled pencils</p>
<p>1. Event: City of Saratoga "Heritage Day"</p> <p>2. Date: 5/21/11</p> <p>3. Location: Saratoga History Museum</p> <p>4. Local</p>	<p>5. Type of Event: Educational/Fun fair for families, highlighting the City's Heritage Orchard and gardening</p> <p>6. Audience: residents</p> <p>7. Message of materials distributed: IPM/Less-Toxic gardening; use of native/pest-resistant & drought-tolerant plantings</p>	<p>8. Attendees: 200+ residents visited the Museum</p> <p>9. Feedback:</p> <p>10. Materials distributed by WVCWP: 100x "10 Most Wanted Bugs" brochure with seeds</p>

1. Event: Watershed Watch Car Wash Event 2. Date: 6/15/11 3. Location: Delta Queen Classic Car Wash, 981 E Hamilton Ave, Campbell 4. Regional/ Countywide	5. Type of Event: Car Wash – outreach to discourage car-washing at home 6. Audience: Residents/ car wash customers 7. Message: Impacts of car washing on stormwater pollution.	8. Estimated Attendance: over 50 vehicles 9. Feedback: Opportunity to speak with over 50 residents about Car Wash pollution. 10. Brochures & Giveaways Distributed: 50x - Watershed Watch Discount Cards
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C.7.f. ► Watershed Stewardship Collaborative Efforts

Summarize watershed stewardship collaborative efforts and/or refer to a regional report that provides details. Describe the level of effort and support given (e.g., funding only, active participation etc.). State efforts undertaken and the results of these efforts. If this activity is done regionally refer to a regional report.

Evaluate effectiveness by describing the following:

- Efforts undertaken
- Major accomplishments

Summary:

During FY 10-11, the Program actively supported the Santa Clara Basin Watershed Initiative (SCBWM), including the Steering Committee, the Land Use Subgroup, the Santa Clara Valley Zero Litter Initiative, and the Product Action Subgroup. Information on these efforts is included within the C.7 Public Information and Outreach section of the Program's FY 10-11 Annual Report.

C.7.g. ► Citizen Involvement Events		
List the types of events conducted (e.g., creek clean up, storm drain inlet marking, native gardening etc.). Use the following table for reporting and evaluating citizen involvement events.		
Event Details	Description	Evaluation of effectiveness
Provide event name, date, and location. Indicate if event is local, countywide or regional	Describe activity (e.g., creek clean-up, storm drain marking etc.)	Provide general staff feedback on the event. Provide other evaluation details such as: <ul style="list-style-type: none"> • Number of participants. Any change in participation from previous years. • Distance of creek or water body cleaned • Quantity of trash/recyclables collected (weight or volume). • Number of inlets marked. • Data trends
<p>The following separate reports developed by SCVURPPP and other organizations also include information about citizen involvement events conducted during FY 10-11:</p> <ul style="list-style-type: none"> • Watershed Watchers: Keeping Our Waterways Clean: FY 10-11 Fourth Quarter Report (includes end-of-year Summary from Alviso Education Center) • Going Native Garden Tour 2011- Summary Report <p>These reports are included within the C.7 Public Information and Outreach section of Program's FY 10-11 Annual Report.</p>		
1. Event: Creek Cleanup - Coastal Cleanup Day 2010 2. Date: 9/25/10 3. Location: Los Gatos Creek at Creekside Drive, Campbell 4. Local site, part of County-wide effort and International event.	Creek Clean Up Event Description: WVCWP sponsors a Cleanup event at this site in the fall, to address trash which accumulates from homeless and paint over graffiti on the walls.	See "C.10 Trash" for details. Volunteers: 13 Results: Cleaned appx 400 feet of creek length. Picked up appx. 400 lbs of trash. Painted over graffiti on bridge, using paint donated by Kelly-Moore, and supplies donated by Home Depot. Distributed: 1x - "You are the Solution" 1x - "Copper & Our Creeks" w/discount card 3x - Flyswatter w/ "Pests Bugging You" 5x - "10 Most Wanted Bugs" w/ seed packets 15x - Re-usable shopping bags: "Clean Creeks, It's In Our Hands" 6x - Coastal Cleanup T-shirts (ca 2000)

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C.7 – Public Information and Outreach

		<p>1x – visor 2x – Ntl River Cleanup bandanas (ca 2001)</p> <p>Feedback: 2 participants interested in serving as hosts for future sites</p>
<p>1. Event: Schoolyard Litter Pick-up 2. Date: 4/25/11 3. Location: Christa McAuliffe Elementary School, Saratoga 4. Local site</p>	<p>Clean Up Event in combination with an Enviroscope presentation</p>	<p>Volunteers: 31 Feedback: 2 Enviroscope presentations were given by WVCWP staff to a 5th/6th grade class. While ½ of class attended the presentation, the other ½ participated in a litter pick-up on the school campus.</p>
<p>1. Event: Great American Pick-up 2. Date: 5/7/11 3. Location: City of Campbell, 4 sites <ul style="list-style-type: none"> • John D. Morgan Park • Hwy 17 from Camden on-ramp to Pedestrian over-crossing • railroad tracks along Winchester Blvd from Hacienda to Kennedy • undercrossing of Creekside of the Los Gatos Creek Trail 4. Local site, part of County-wide Effort</p>	<p>Clean Up Event City of Campbell staff organize and publicize this event; WVCWP staff attends event to provide support and supply additional materials for distribution.</p>	<p>See C.10 "Trash" for details Volunteers: 100 Results: 26 partially-filled bags of recyclables 71 partially-filled bags of trash Distributed: 36x – Re-usable Grocery Bags 6x – "Don't Litter" License Plate frames 11x – "No Dumping" Plaques 23x – "Watershed" Post-it pads</p>
<p>1. Event: Creek Cleanup – High School Students adjoining their campus 2. Date: 5/14/11 3. Location: Prospect High School, Saratoga Saratoga Creek at Prospect Ave. 4. Local</p>	<p>Creek Clean-up Event Description: WVCWP staff and City of Saratoga staff supervised cleanup of 600 feet of creek bank, near the High School. WVCWP provided trash bags, gloves and litter grabbers for this event. Students handled monitoring tasks during cleanup</p>	<p>See C.10 "Trash" for details Volunteers: 17 Prospect High School students 1 Teacher Feedback: The number of students was appx. 50% higher than the previous year, which was a positive comment on the success of this program. The teenagers were excited to participate in the cleanup. Responses: "the event was awesome" "would like to see more students involved" Results: 15 partially-filled bags of trash were collected. Distributed: 16x - sport sacks and 1x re-usable bags:</p>

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		<p>"Clean Creeks: It's in Our Hands" 5x - Tri-fold "Home Maintenance Tips"</p>
<p>1. Event: Creek Cleanup - <u>National River Cleanup Day</u> 2. Date: 5/21/11 3. Location: San Tomas Aquino Creek @ Westmont High, Campbell 4. Local site, part of County-wide effort and National event.</p>	<p>Creek Clean-up Event Description: WVCWP staff and City of Saratoga staff supervised Creek Clean-up. WVCWP usually sponsors a Cleanup event at this site in the spring, to address trash which accumulates from Westmont High School during the school year. This was the first time this Boy Scout Troop joined this Cleanup.</p>	<p>See "C.10 Trash" for details. Volunteers: Appx. 20 Boy Scouts Cleaned appx. 1 mile of creek. Scouts handled monitoring tasks and litter pickup. Scouts were very enthusiastic about the event. Results: 13 partially-filled bags of trash were collected. Distributed: 12x - sport sacks: 4x - re-usable bags: "Clean Creeks: It's in Our Hands"</p>
<p>1. Event: Student volunteers Creek Cleanup 2. Date: 5/25/11 3. Location: Los Gatos Creek Trail at Lark Ave., Los Gatos 4: Local site</p>	<p>Creek Clean-up Event Description: WVCWP and Town of Los Gatos staff supervised cleanup of creek bank, WVCWP provided supplies (trash bags, gloves, litter grabbers) Students picked up litter at Town "Hot Spot" and conducted monitoring activities.</p>	<p>See "C.10 Trash" for details. Volunteers: 10 St. Mary's Elementary School students (6th Grade) 2 Parents Results: 3 bags of trash were collected, along with several large items Distributed: 10x sport sacks and 4x re-usable bags: "Clean Creeks: It's in Our Hands"</p>
<p>1. Event: Creek Cleanup - Ongoing 2. Date: Ongoing – Weekly & Quarterly 3. Location: Los Gatos Creek Trail in Los Gatos 4. Local site</p>	<p>Creek Clean Up – Ongoing Town of Los Gatos staff coordinate these cleanup with local high school volunteers and AAUW volunteers. Town provides trash bags, litter grabbers, and protective yellow vests.</p>	<p>Volunteers: Appx 3-4 volunteers at a time; varies throughout the year Results: Appx ½ bag of trash is collected during each weekly clean –up and each quarterly clean-up. Regular clean-ups along the Los Gatos Creek Trail are carried out weekly by appx 3 high school students. Additional clean-ups and handled quarterly by members of American Assn of University Women. With these regular clean-ups the LG Creek Trail</p>

		<p>is kept fairly clean, so large quantities of trash aren't collected each time, but they do help to keep trash from accumulating, and from reaching the adjoining creek.</p> <p>Area Cleaned:</p> <p>Miles Ave. to gate at Roberts Road – appx .75 miles</p>
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C.7.h. ► School-Age Children Outreach			
Summarize school-age children outreach programs implemented. A detailed report may be included as an attachment. Use the following table for reporting school-age children outreach efforts.			
Program Details	Focus & Short Description	Number of Students/Teachers reached	Evaluation of Effectiveness
Provide the following information: Name Grade or level (elementary/ middle/ high)	Brief description, messages, methods of outreach used	Provide number or participants	Provide agency staff feedback. Report any other evaluation methods used (quiz, teacher feedback etc.). Attach evaluation summary if applicable.
<p>Refer to the C.7 Section of the countywide program's FY 10-11 Annual Report for a description of School-age Children Outreach efforts conducted at the countywide level.</p> <p>The following separate reports developed by SCVURPPP and other organizations also include information about school-age children outreach efforts conducted during FY 10-11:</p> <ul style="list-style-type: none"> • Zun Zun School Assemblies for Watershed Watch Campaign- FY 10-11 Academic Year Final Report • Memorandum- Evaluation of the School Assembly Program- FY 10-11 • Watershed Watchers: Keeping Our Waterways Clean: FY 10-11 Fourth Quarter Report (includes end-of-year Summary from Alviso Education Center) <p>These reports are included within the C.7 Public Information and Outreach section of Program's (SCVURPPP) FY 10-11 Annual Report.</p>			
Creek Education program at Audubon Environmental Education Center, Target Audience: Elementary	Topics: creek, watersheds, habitat, litter, pollutants' affect on aquatic life Description: Creek Education Field Trip	Attendees: In FY 10-11 student participation was: Blue Hills School Elementary School, Saratoga, 3rd Grade Sept. 29 & Oct. 1, 2010 <ul style="list-style-type: none"> ▪ 85 students ▪ 7 teachers & aides ▪ 12 parents 	Students are introduced to concepts in the classroom. For the Creek Field Trips, they are driven to the Environmental Education Center, where they are instructed by a Naturalist and they try to identify the issues which they learned about in the classroom. The Creek Field Trip is managed by the City of Cupertino Environmental Programs Coordinator, with help from funding from the City of Saratoga, for Saratoga schools which are in the Cupertino School District.

<p>Elementary school outreach with Enviroscope watershed model Target Audience: Elementary</p>	<p>Topics: Watersheds, stormwater, pollution in creeks Description: Enviroscope Demonstration</p>	<p>Attendees: Presentation was given to the school Environmental Club, Christa McAuliffe School, Saratoga April 6, 2011</p> <ul style="list-style-type: none"> ▪ 30 Students ▪ 3 Parent Advisors ▪ 1 School Principal 	<p>The City of Saratoga provides funding for schools outreach handled by the City of Cupertino Environmental Programs Coordinator (Creek Education Field Trips – see row above)</p> <p>This Saratoga elementary school was not able to participate in the Creek Field Trip this year due to scheduling conflicts, so the Environmental Club requested a presentation instead.</p> <p>Since this event was optional for students, attendance of 30 students shows that it was a successful event.</p>
<p>Classroom outreach with Enviroscope Target Audience: Elementary</p>	<p>Topics: WVCWP staff presented the Enviroscope watershed model; discussed watersheds, aquifers, sewer vs. stormdrain, POCs (mercury, copper, trash), and some BMPs such as proper car washing, and handling of pet waste. Description: Enviroscope Demonstration</p>	<p>Attendees: Christa McAuliffe School Saratoga 4/25/11 5th/6th grade class 31 Students</p>	<p>2 Enviroscope presentations were given by WVCWP staff to a 5th/6th grade class. While ½ of class attended the presentation, the other ½ participated in a litter pick-up on the school campus.</p> <p>Students seemed to connect well with the information, possibly because they have on-campus vegetable and native gardens. They had just learned about aquifers, and they have on-site recycling and composting.</p> <p>Distributed: Items related to the school's garden program 31x "Pest or Pal?" Activity Guide 15x "Most Wanted Bugs" with Yarrow seeds</p>
<p>Watershed Watchers Program at Don Edwards Wildlife Refuge in Alviso Target Audience: Elementary</p>	<p>See Watershed Watchers: "Keeping Our Waterways Clean: FY 10-11 Fourth Quarter Report" (includes end-of-year Summary from Alviso Education Center)</p>	<p>FY 10-11 WVC Schools which engaged in field trips to the Watershed Watchers Program: Grade level: K-8, Throughout school year <u>Blossom Hill ES</u> (Los Gatos): 116 students</p>	<p>For full details on effectiveness of the Watershed Watchers Program, see the Program (SCVURPPP) report Section C.7.h and the Watershed Watchers Fourth Quarter Report included in the Program Annual Report Appendix 7-5.</p>

		<u>Saratoga ES</u> (Saratoga): 93 students <u>Christa McAuliffe School K-8</u> (Saratoga): 40 students <u>Hillbrook School K-8</u> (Los Gatos): 40 students <u>Rolling Hills MS</u> (Campbell): 80 students	
Los Gatos Public Works Open House Target Audience: Elementary	Topics: Litter, Trash, Pet Waste, Car Washing Description: WVCWP staff gave Enviroscape presentations at the Municipal Public Works/Operations Open House Event	Attendees: 5/13/11 <u>Hillbrook School</u> – 37x 2 nd graders <u>Lakeside School</u> – 22x 3 rd graders <u>St. Mary's School</u> – 36x 4 th graders TOTAL = 95 STUDENTS grades 2-4	All students enjoyed participating in the Enviroscape activity. Students, teachers and parents showed interest in the topics covered (watershed, stormwater, POCs). Topics generating the most interest: 1-Trash; 2-Pesticides; 3-Car Washing; 4-Fluorescent bulbs Several parents commented that they learned a lot from the presentation, and thanked staff for their efforts. Distributed: 95x – "Pest or Pal?" Activity Guide 95x – "Get the Scoop, Don't Pollute" recycled pencils This event was well-attended. It is rewarding to see over 100 students and parents make the effort to come to the site and attend the event.
Creek Cleanup Target Audience: High School	Topic: Trash Description: WVCWP staff and City of Saratoga staff supervised cleanup of 600 feet of creek bank, near the High School.	Participants: 5/14/11 17 Prospect High School students 1 Teacher WVCWP & City of Saratoga staff	See "C.10 Trash" for details. WVCWP provided trash bags, gloves and litter grabbers for this event. Students handled monitoring tasks during cleanup. The number of students was appx. 50% higher than the previous year, which was a positive

			<p>comment on the success of this program. The teenagers were excited to participate in the cleanup. Responses:</p> <p>"the event was awesome"</p> <p>"would like to see more students involved"</p> <p>Results:</p> <p>15 partially-filled bags of trash were collected.</p> <p>Distributed:</p> <p>16x sport sacks and 1x re-usable bags:</p> <p>"Clean Creeks: It's in Our Hands"</p> <p>5x Tri-fold "Home Maintenance Tips"</p>
<p>Creek Cleanup Target Audience: Middle School</p>	<p>Topic: Trash Description: WVCWP staff and City of Saratoga staff supervised cleanup of creek adjoining Westmont High School for National River Cleanup Day.</p>	<p>Participants: 5/21/11 Boy Scout Troop 503, Grades 6-8 Appx. 20 Boy Scouts WVCWP staff</p>	<p>See "C.10 Trash" for details.</p> <p>WVCWP usually sponsors a Cleanup event at this site in the spring, to address trash which accumulates from Westmont High School during the school year. This was the first time this Boy Scout Troop attended the Cleanup.</p> <p>Cleaned appx. 1 mile of creek. Scouts handled monitoring tasks and litter pickup. Scouts were very enthusiastic about the event.</p> <p>Results:</p> <p>13 partially-filled bags of trash were collected.</p> <p>Distributed:</p> <p>12x sport sacks and 4x re-usable bags:</p> <p>"Clean Creeks: It's in Our Hands"</p>
<p>Creek Cleanup Target Audience: Middle School</p>	<p>Topic: Trash Description: WVCWP and Town of Los Gatos staff supervised cleanup of creek bank along Los Gatos Creek Trail, Los Gatos</p>	<p>Participants: 5/25/11 10 St. Mary's Elementary School students (6th Grade) 2 Parents WVCWP & Town of Los Gatos staff</p>	<p>See "C.10 Trash" for details.</p> <p>WVCWP provided trash bags, gloves and litter grabbers for this event.</p> <p>Students handled monitoring tasks during cleanup.</p> <p>This was the first year St. Mary's students have come to volunteer for a creek cleanup; last year a younger group performed cleanup tasks at the school, in conjunction with</p>

			<p>WVCWP EnviroScape presentations.</p> <p>Results:</p> <p>3 bags of trash were collected, along with several larger items</p> <p>Distributed:</p> <p>11x sport sacks and 4x re-usable bags: “Clean Creeks: It's in Our Hands”</p>
<p>Creek Cleanup - Ongoing</p> <p>Target Audience: High School</p>	<p>Topic: Trash</p> <p>Description: Town of Los Gatos staff coordinate weekly cleanup of hiking/bike trail adjoining Los Gatos creek</p>	<p>Participants:</p> <p>3 students from the LG-Saratoga High School District</p>	<p>Results: Appx ½ bag of trash is collected during each weekly clean-up</p> <p>Regular clean-ups along the Los Gatos Creek Trail are carried out weekly by appx 3 high school students.</p> <p>With these regular clean-ups the LG Creek Trail is kept fairly clean, so large quantities of trash aren't collected each time, but they do help to keep trash from accumulating, and from reaching the adjoining creek.</p> <p>Area Cleaned: Miles Ave. to gate at Roberts Road – appx .75 miles</p>
<p>Zun Zun School Assemblies</p> <p>Target Audience: Elementary</p>	<p>See “Zun Zun ... FY 10-11 Academic Year Final Report” for assembly details</p>	<p>Participants:</p> <p><u>Castlemont Elementary</u> Campbell 11/16/10 2 Shows 750 students</p> <p><u>Blue Hills Elementary</u> Saratoga 1/19/11 2 Shows 500 students</p>	<p>For full details on effectiveness of the Zun Zun shows in general, see the Program (SCVURPPP) report Section C.7.h. and Memorandum- Evaluation of the School Assembly Program- FY 10-11.</p>

		<u>Stratford Elementary</u> Los Gatos 1/28/11 2 Shows 300 students	
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APPENDIX C7

Public Information and Outreach

West Valley Clean Water Program



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West Valley Community

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West Valley Clean Water Program



C7bii1 Local Advertising, Creative [Material] Development and Outreach Used C7c Media Relations

1. Newsletters, Newspaper Articles, Web Postings

WVCWP staff prepares articles/press releases for local newspapers, municipal newsletters, and websites for the 4 WV Communities.

(1) Newsletters: Submissions to newsletters depends upon timeliness of newsletter distribution to residents vs topics covered. Municipal staff also prepare articles relevant to stormwater issues, as feasible, based on priorities of municipal news.

- (i) Campbell Profile
- (ii) Campbell Courier (Senior Center)
- (iii) Los Gatos Vista
- (iv) Los Gatos Growing Greener
- (v) Keep Los Gatos Beautiful
- (vi) Monte Sereno Newsletter
- (vii) The Saratogan

(2) Local Newspapers: WVCWP staff submits Press Releases to 3 local weekly papers; WVCWP staff answers reporters' questions and provides graphics.

- (i) Campbell Reporter
- (ii) Los Gatos Weekly
- (iii) Saratoga News

(3) Websites

- (i) City of Campbell Website
 - a. Main Page
 - b. Engineering/PW
- (ii) Town of Los Gatos Website
 - a. Los Gatos 'What's New'
 - b. Public Works
 - c. Environmental Programs
- (iii) City of Saratoga Website
 - a. City News (Home Page)
 - b. Saratoga Calendar
- (iv) Watershed Watch
- (v) West Valley Clean Water Program
 - a. www.cleancreeks.org
- (vi) SCVURPPP
- (vii) Our Water Our World (BASMAA)

2. PRESS RELEASES SUBMITTED to: Newsletters, Newspaper Articles, Web Postings and PRESS RELEASES PRINTED / POSTED TO WEBSITES

1st Quarter 2010 – July, August, September

Coastal Cleanup Day – Creek Clean-up Event (info for WVCWP-sponsored site at Los Gatos Creek Trail)

Submitted to Campbell Profile (based on appropriate timing of this muni newsletter's distribution to homes)

Printed in: Campbell Profile (Municipal Newsletter) Fall 2010

Pollution Prevention Fair (Thermometer Exchange, Battery Recycling, etc.)

Long article and short article

Submitted to Campbell Reporter, Los Gatos Weekly, Saratoga News, Campbell Courier, Campbell Profile, WV Communities municipal websites

Printed in: Los Gatos Weekly 9/13/10

Printed in: Campbell Reporter 9/16/10

Printed in: Saratoga News 9/13/10

Printed in: Campbell Courier (Senior Center)

Printed in: Campbell Profile (Municipal Newsletter)

Green Gardeners Class – upcoming registration for Fall classes; recommendation to WV homeowners to encourage their landscaping contractors to register

Submitted to Campbell Reporter, Los Gatos Weekly, Saratoga News

Printed in: Los Gatos Weekly, 9/7/10

Printed in: Saratoga News, 9/7/10

2nd Quarter 2010 – October, November, December

Thermometer Exchange at Saratoga Health Fair (Thermometer Exchange, Battery Recycling, Eyeglasses Recycling)

Submitted to Campbell Reporter, Los Gatos Weekly, Saratoga News,
WV Communities municipal websites

Printed in: Saratoga News - "Brief" – 10/28/10

Printed in: Saratoga News - Article – 11/2/10

Printed in: Los Gatos Weekly – 10/25/10

Printed in: Campbell Reporter – 10/28/10

Posted at: City Of Saratoga Website Home Page 10/25/10

Posted at: City Of Saratoga Website Community Calendar

Posted at: Campbell Senior Center – Posted & Printed & Distributed

3rd Quarter 2011 – January, February, March

Green Gardeners Class – upcoming registration for Spring classes;
recommendation to WV homeowners to encourage their landscaping
contractors to register

Submitted to Campbell Reporter, Los Gatos Weekly, Saratoga News,

Printed in: Saratoga News - "Shorts" 2/7/11

Thermometer Exchange at Los Gatos Senior Center (Thermometer
Exchange, Battery Recycling, Eyeglasses Recycling)

Submitted to Campbell Reporter, Los Gatos Weekly, Saratoga News,
WV Communities municipal websites, Los Gatos Senior Newsletter, "Keep
Los Gatos Beautiful", Los Gatos Growing Greener

Printed in: Los Gatos Weekly – "Shorts" – 3/28/11

Printed in: Los Gatos Senior Citizen News

Printed in: "Keep Los Gatos Beautiful" flyer & web posting

Printed in: Los Gatos "Growing Greener" newsletter - March

Printed in: Los Gatos "Healthy Bites" (Adult Recreation lunch) flyer – March/April

4th Quarter 2011 – April, May, June

Articles and graphics for Municipal Newsletters and Websites:

(Due to the long 'lead' time with Municipal Newsletters, some of these articles
will be published in FY 11-12)

1) "The Carpet's Clean – but what about the Creek?"

➔ With "Greywater" CLAIRE WATER CARTOON

Proper disposal of washwater for homeowners and their contractors

Printed in: Los Gatos "Vista" municipal newsletter – Spring 2011

Posted on: City of Saratoga Website, Home Page, "City News" 4/11

Submitted for Council Approval in June: "The Saratogan" municipal newsletter (for distribution to homes early Fall 2011)

2) "Those Home Improvement Projects Can Really Add Up – To Pollution!"

➔ With "Painting Cleanup" CLAIRE WATER CARTOON

Proper disposal of paint and washwater for homeowners and their contractors

Printed in: "Monte Sereno Newsletter" municipal newsletter (printed in June, distributed to homes July 2011)

Posted on: City of Saratoga Website, Home Page, "City News" 4/11

Submitted for Council Approval in June: "The Saratogan" municipal newsletter (for distribution to homes early Fall 2011)

3) "Did You Know – There May Be Heavy Metal In Your Pool"

➔ With "Pool Draining" CLAIRE WATER CARTOON

Proper handling of pool and spa draining for homeowners and their contractors; advice on copper-free pool maintenance

Submitted to Campbell Profile, Los Gatos Vista, Monte Sereno Newsletter, The Saratogan, and WV Communities municipal websites

Posted on: City of Saratoga Website, Home Page, "City News" 4/11

Submitted for Council Approval in June: "The Saratogan" municipal newsletter (for distribution to homes early Fall 2011)

Section 8: Provision C8 Water Quality Monitoring

West Valley Clean Water Program



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Section 8 - Provision C.8 Water Quality Monitoring

C.8 ► Water Quality Monitoring

State below if information is reported in a separate regional report. Municipalities can also describe below any Water Quality Monitoring activities in which they participate directly, e.g. participation in RMP workgroups, fieldwork within their jurisdictions, etc.

Summary

During FY 10-11 we contributed, through SCVURPPP, to the BASMAA Regional Monitoring Coalition (RMC). In addition (through SCVURPPP), we contributed financially to the Regional Monitoring Program for Water Quality in the San Francisco Estuary (RMP) and were represented at RMP committees and work groups. For additional information on monitoring activities conducted by SCVURPPP, BASMAA RMC and the RMP, see the C.8 Water Quality Monitoring section of SCVURPPPP's FY 10-11 Annual Report.

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Section 9: Provision C9 Pesticides Toxicity Controls



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Section 9 – Provision C.9 Pesticides Toxicity Controls

C.9.a ► Adopt an Integrated Pest Management (IPM) Policy or Ordinance			
Attach a copy of your individual IPM ordinance or policy. (Water Board staff requested resubmittal for FY 10-11.)	<input checked="checked" type="checkbox"/>	Attached	<input type="checkbox"/> Not attached , explain below
If Not attached , explain:			
<p>Describe mechanism for adopting/formalizing your agency's IPM ordinance or policy (e.g., department head approval, integration into SOPs, staff training:</p> <p>The City of Campbell's IPM Policy was adopted administratively by the Superintendent of Public Works Maintenance in 2002. Extensive training in IPM and related SOPs has been carried out with Maintenance staff regularly since 2001. In addition, all City staff generally receive an annual memo with a reminder of policy, and instructions that no over-the-counter pesticides are to be used, by any employee, on municipal property. All municipal staff also regularly receive information via e-mail on general IPM implementation with reference links, which helps reinforce the City's IPM Policy.</p> <p>See Appendix C9: C.9.a IPM Policy</p>			
C.9.b ► Implement IPM Policy or Ordinance			
<p>Report implementation of IPM BMPs by showing trends in quantities and types of pesticides used, and suggest reasons for increases in use of pesticides that threaten water quality, specifically organophosphates, pyrethroids, carbaryl, and fipronil. A separate report can be attached as evidence of your implementation.</p> <p>For details on use of pesticides and implementation of IPM BMPs, see Appendix C9: C.9.b IPM Implementation/Pesticide Usage FY 10-11</p>			

Trends in Quantities and Types of Pesticides Used ⁴⁷					
Pesticide Category and Specific Pesticide Used	Amount ⁴⁸				
	FY 09-10	FY 10-11	FY 11-12	FY 12-13	FY 13-14
Organophosphates	Ø	Ø			
Pyrethroids	Ø	Ø			
Carbaryl					
Bug-Geta Plus	16 oz	80 oz			
Fipronil	Ø	Ø			

C.9.c ► Train Municipal Employees	
Enter the number of employees that applied or used pesticides (including herbicides) within the scope of their duties this reporting year.	14
Enter the number of these employees who received training on your IPM policy and IPM standard operating procedures within the last 3 years.	14
Enter the percentage of municipal employees who apply pesticides who have received training in the IPM policy and IPM standard operating procedures within the last three years.	100%
City of Campbell has emphasized extensive IPM training; for details on external IPM training for Campbell staff, see Appendix C9: C.9.b IPM Implementation FY 10-11	

C.9.d ► Require Contractors to Implement IPM	
Did your municipality contract with any pesticide service provider in the reporting year?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If yes, attach one of the following:	
<input type="checkbox"/>	Contract specifications that require adherence to your IPM policy and standard operating procedures, OR
<input type="checkbox"/>	Copy(ies) of the contractors' IPM certification(s) or equivalent, OR
<input checked="" type="checkbox"/>	Equivalent documentation.
See Appendix C9: C.9.d Signature Page for Contractors (IPM Compliance)	

⁴⁷ Includes all municipal structural and landscape pesticide usage by employees and contractors.

⁴⁸ Weight or volume of the product or preferably its active ingredient, using same units for the product each year.

C.9.e ► Track and Participate in Relevant Regulatory Processes

Summarize participation efforts, information submitted, and how regulatory actions were affected **OR** reference a regional report that summarizes regional participation efforts, information submitted, and how regulatory actions were affected.

Summary:

During FY 10-11, we participated in regulatory processes related to pesticides through contributions to the countywide Program, BASMAA and CASQA. For additional information, see the Regional Pollutants of Concern Report submitted by BASMAA on behalf of all MRP Permittees.

C.9.f ► Interface with County Agricultural Commissioners

Did your municipal staff observe any improper pesticide usage or evidence of improper usage (e.g., pesticides in storm drain systems, along street curbs, or in receiving waters) during this fiscal year?

	Yes	X	No
--	-----	---	----

If yes, provide a summary of improper pesticide usage reported to the County Agricultural Commissioner and follow-up actions taken to correct any violations. A separate report can be attached as your summary.

C.9.h.ii ► Public Outreach: Point of Purchase

Provide a summary of public outreach at point of purchase, and any measurable awareness and behavior changes resulting from outreach (here or in a separate report); **OR** reference a report of a regional effort for public outreach in which your agency participates.

Summary:

See the C.9 Pesticides Toxicity Control section of Program's FY 10-11 Annual Report for information on point of purchase public outreach conducted countywide and regionally.

Three stores in the WVC participated in the Our Water Our World point of purchase program in FY 10-11:

Home Depot – Campbell; Summer Winds – Campbell; Ace Hardware – Los Gatos

SCVURPPP-sponsored training was provided for employees at two WV stores in FY 10-11:

1/31/11 at Home Depot, Campbell

3/17/11 at Ace Hardware, Los Gatos (attended by WVCWP staff)

Trainings were provided for two groups of employees at each site, one hour for each group.

Topics covered included: 1. Use of organic fertilizer; 2. Pesticides to kill; 3. Preventative means of eliminating bugs; 4. Ten Most Wanted Bugs; 5. Traps. The OWOW website was referenced. Discussed how to provide this information to customers and to reference the shelf talkers.

Handouts: You are the Solution to Water Pollution, IPM Resources, CA plants for native bees, The 10 most wanted bugs, How products work, Introducing the IPM Partnership, Reading Pesticide Labels, Less toxic product list, OWOW IPM Sheets

C.9.h.vi ► Public Outreach: Pest Control Operators

Provide a summary of public outreach to pest control operators and landscapers and reduced pesticide use (here or in a separate report); **OR** reference a report of a regional effort for outreach to pest control operators and landscapers in which your agency participates.

Summary:

See the C.9 Pesticides Toxicity Control section of Program's FY 10-11 Annual Report for a summary of our participation in and contributions towards countywide and regional public outreach to pest control operators and landscapers to reduce pesticide use.

WVCWP submitted Press Releases to local weekly papers to advertise upcoming "Green Gardener" classes (Countywide training program) for Landscaping Contractors. Residents were encouraged to inform their personal landscaping contractors about these classes. Articles on the subject were subsequently published in the newspapers. See **APPENDIX C7: C7bc Advertising and Media Efforts** for details.

APPENDIX C9

Pesticides

Toxicity Controls



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West Valley Clean Water Program



City of Campbell Integrated Pest Management Plan

May 1, 2002

Appendix C9 - i

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Policy Statement

The City of Campbell will carry out its pest management operations using reduced-risk IPM techniques to reduce or eliminate chemicals to the maximum extent. Chemicals will be used only as a last resort for pest management problems. Each department that applies pesticides will maintain an active IPM plan to ensure the long-term prevention or suppression of pest problems with minimum negative impact on human health, non-target organisms, and the environment.

The City will actively pilot non-toxic alternatives for structural and landscape pest control, seeking to use the most recent technology, best management practices, and least toxic methods for all pest control measures.

The City will use appropriate venues to educate staff and the public about its IPM commitment in an effort to role model less toxic approaches to structural and landscaping pest control.

Integrated Pest Management Plan

A. Restricted Chemicals

Pesticides are defined as: any substance or mixture of substances intended for preventing, destroying, repelling, or mitigating any pest. Pests can be insects, mice and other animals, unwanted plants (weeds), or fungi. The term pesticide applies to herbicides, fungicides, rodenticides, molluscicides and other substances used to control pests.

City employees and City contractors will not use the following pesticides: diazinon, chlorpyrifos, or chlorpyralid. Emergency applications may be authorized by the completion of a written request and approval by the Pest Control Advisor.

The purchase of any pesticide by staff is prohibited unless directed by a Pest Control Advisor. Structural pest management actions will be managed and overseen by Community Services Department staff.

B. Annual Storage Inventory and Unwanted Chemical Disposal

An annual storage inventory will be conducted to remove and dispose of any chemicals that are unwanted or that are prohibited from City use by the IPM policy. These chemicals will be disposed through the City's Hazardous Waste Program.

C. Staff Education and Training

The City will provide City-wide IPM training. for City staff who are not applying pesticides as part of their regular job will receive annual outreach from City staff about the City's IPM policy and appropriate procedures for controlling pests.

Applicator training and supervision: City staff who manage pest problems and who apply pesticides as part of their job must be trained according to Department of Pesticide Regulation as outlined in the California Code of Regulations Title 3, Division 6 for pesticide applicators and advisors. Annual "Integrated Pest Management" training will also be provided to all staff who apply any pesticides on the job.

D. Record Keeping and Annual Evaluation

All city staff who apply pesticides will maintain pest management and pesticide application records using the Monthly City Pesticide Use Record (Attachment B). Copies should be sent to the Environmental Programs Manager. Contractors will also send copies of Monthly Contractor Pesticide Use Record (Attachment C) to the Environmental Programs Manager. Pesticide use records will record the amount used, date and location of use, target pest, and biological and mechanical controls used. All records will be made available to the public upon request.

Annual Evaluation - Departments will provide the Environmental Programs Manager with an annual summary of pest management problems and an inventory of banned pesticides (Attachment D). Because this is a County-wide storm water permit requirement, the West Valley Clean Water Program will be responsible for consolidating the monthly use reports and preparing the annual report.

E. Public Outreach

The City will use appropriate opportunities to communicate with the public about IPM strategies and their benefits. Public outreach will include:

- IPM information provided to schools, residents, and businesses via special events, IPM workshops, advertisements, and point-of-sale (hardware and nurseries).
- Pesticide disposal options: Residential and business pesticide disposal options will be provided and promoted through the City's Household Hazardous Waste Program.
- All IPM and pesticide use records will be made available to the public within one week of request.

F. Contractor Compliance

Campbell's contractors must follow all aspects of Campbell's IPM Plan, including the restrictions contained in "A" above.

G. Department-Specific Components

Departments using pesticides will maintain site-specific plans. Each City Department applying pesticides (Public Works Department and Community Services Department) will develop an IPM plan (*Integrated Pest Management Plan*, Attachment A) which will outline pest management guidelines for the most persistent and frequent pests. The IPM Plans will:

- Use **preventative maintenance** and the most recent best management practices as a primary strategy to prevent key pests and thereby minimize the use of chemical pesticides.
- **Establish inspection procedures for key pests** to monitor pest population and tolerance levels based on the biological, aesthetic, and economic loss each site can tolerate, and set pest population levels at which corrective action should be taken.
- Use **alternative control options** such as (but not limited to): **habitat** management (changing the biological environment), **maintenance practices** (modifying watering, mulching, waste disposal), **physical controls** (mechanical removal, traps and barriers), **biological controls** (use of natural enemies), and re-design (modifying landscape design) to the maximum extent practical.
- Pilot and report on the results of new less-toxic measures for animal or plant pest control.

Attachment A

Department IPM Checklist

Also reference Pest Specific Plans in separate files

Attachment A

Department IPM Checklist and Plan Template

IPM Requirements

Pesticide Use

The following pesticides are prohibited from use: diazinon, chlorpyrifos, and chlorpyralid.

Employee purchase of pesticides:

Employees may not purchase pesticides of any kind without permission of a certified Pest Control Advisor.

Contractors

Contractors will comply with all elements of the City's pesticide plan and must make arrangements with Department staff for reporting.

Annual Responsibilities

Each Department who is responsible for pest management activities must complete or provide the following by February 1 each year:

- ☐ Review Department-level IPM plans for any updates, changes, and for evaluation from previous year.
- ☐ Complete the *Annual Department "IPM Plan" Report and Pesticide Inventory* (Attachment D) and provide to Environmental Programs Manager by February 1 of each year.
- ☐ Provide necessary staff training based on California State Code of Regulations, Title 3 and annual IPM training to City staff on seasonally relevant topics.
- ☐ Pilot new least-toxic IPM strategies.

On-Going Responsibilities

- ☐ Maintain and adhere to Pest Specific IPM Plans.
- ☐ Report all pesticide applications using Attachment B - *Monthly City Pesticide Record*. Route monthly to Environmental Programs Manager.
- ☐ Pilot new least-toxic IPM strategies
- ☐ **Submit California State Monthly Summary Pesticide Use reports to County Agricultural Department.**

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Attachments B

Monthly City Pesticide Use Record

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City of Campbell Monthly Pesticide Use Record

Month_____ Year_____

- A. List all total chemicals (including baits) and biological/mechanical (traps, hoeing, mulching, release of predator, landscape design controls, etc.) used during the previous month. Copies should be sent to the Environmental Programs Manager.

Date	Specific Location	Active Ingredient	TradeName/ EPA ID Number	Quantity of chemical used	Total gallons of mix used	Type of biological/mechanical control	Type of pest/weed targeted

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Date: _____ Company Name: _____ Contact/Phone: _____
City of Campbell Contact _____:

Campbell Contractor Monthly Pesticide Use Summary
Month _____ Year _____

1. List all total chemicals (including baits) and biological/mechanical (traps, hoeing, mulching, release of predator, landscape design controls, etc.) used at each site serviced. Copies should be sent to the Environmental Programs Manager.

Specific Location	Active Ingredient	Trade Name/EPA #	Quantity	Biological/ Mechanical Control	Target Pest

Annual Department “IPM Plan” Report and Pesticide Inventory

Please complete the following information and submit to the Environmental Programs Manager by February 1.

- [illegible]

Annual Inventory

As part of a **City-wide “house cleaning” and sweep for chemicals prohibited by the IPM policy**, inventory chemicals in your storage areas and record and remove any of the following restricted pesticides: diazinon, chlorpyrifos, and chlorpyralid. List below any restricted pesticides which were found. **Write “none” if none were found.**

Department	Storage Location	Chemical	Formulation	Amount (gallons, pounds)
				Total:

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West Valley Clean Water Program



Pesticide Usage – Background & IPM Implementation

PESTICIDES OF CONCERN – USAGE: Background

BUG-GETA PLUS

This pesticide has only been used in a 'backyard' area, which is enclosed by concrete that prevents any runoff. The area is far from any streams and stormdrains. It has been used to control a snail infestation in a spot where weddings are held. Applications are done only when no rain is forecast.

TENGARD

4.8 oz (= 1.8 oz permethrin) of this pesticide was used exclusively **indoors** – there was no potential for runoff into creeks

TERMIDOR

0.8 oz (= 0.07 oz fipronil) of this pesticide was used exclusively **indoors** – there was no potential for runoff into creeks

PESTICIDE USAGE REDUCTION MEASURES: PEST SPECIFIC

Campbell is implementing IPM in the following situations:

1) Yellowjackets:

- TRAPS are the main means of control; traps use pheromones as attractant; soapy water inside traps
- SANITATION - Staff clean off picnic tables to avoid attracting wasps and ants.
- PHYSICAL CONTROL - For wasp nests in trees, PCO or Parks staff, close the hole using home

2) Weeds:

- PHYSICAL CONTROL – City purchased a \$25,000 dollar "Deep Tyne Aerator" in May 2008. The unit promotes healthier turf that is able to crowd out broadleaf and other grassy weeds.
- PHYSICAL CONTROL –The City's tree contractors dump their wood chips in the City's organic waste area to be converted into mulch for the City's mulching program which reduces weeds.
- PHYSICAL CONTROL - Work Furlough labor hand hoes weeds where possible.
- PHYSICAL CONTROL - Tractor with a boom mower is used for roadside weeds.

3) Insects:

- ORGANIC CONTROL - **all-organic** oil is used in the City's tree spray program for aphids.

4) Gopher Control:

- PHYSICAL CONTROL – Mechanical traps are used for gophers.

5) On-going: Rodent control in Facilities

- PHYSICAL CONTROL - Snap-traps are used for rodent control within City buildings, aimed at Roof Rats.
- SANITATION - Careful sanitation measures help ensure that rats and mice are not

attracted to City facilities. All trash is removed from buildings each evening, and placed in closed dumpsters. Dumpster areas are swept at least weekly.

RESULTS OF PESTICIDE USE REVIEW - FY 09-10:

Campbell has taken a strong stance on pesticide use reduction in recent years, as evidenced by the past extensive involvement in IPM training by City staff, and by the investment in equipment which has helped to reduce herbicide use ((such as Deep Tyne Aerator, Boom Mower, Chipper).

Use of new equipment and new pest management techniques have resulted in a continual decrease in the amount of pesticides used by City of Campbell.

Pesticide Management Summary

- With the use of oils in lieu of pesticides, and other ongoing IPM practices, pesticide usage continues to decrease.
- As new innovative IPM practices are made known to municipalities they will be implemented to continue to use less pesticides.
- The City is raising its threshold limits for the number of insects and weeds in parks and urban forests. This has also led to a decrease in pesticide usage.
- Through use of IPM practices Campbell was able to eliminate use of any Organophosphate pesticides for at least the past 8 years. Campbell has decreased its use of insect-control pesticides by using oils and soaps to control aphids and scale in the urban forest.
- The City is making an effort to stress prevention (prevent weed growth, prevent pest infestations) where possible.
- The City Public Works Dept. has instituted a policy of moving towards installation of more pest resistant trees and shrubs to minimize the need for pesticides; these efforts include removal of certain tree species (such as Tulip and Raywood Ash trees) from the City of Campbell's approved Street Tree List.
- Campbell is moving into use of IPM, mechanical and cultural controls rather than chemical controls, as much as possible. These controls include use of green waste to make wood chip mulch to prevent weed growth. For the past 5 years, the City has been using its new specialized tractor with boom mower for mowing roadside and park weeds and to avoid spraying. With the purchase of the new aerator and chipper, the City is seeing a reduction in the use of herbicides on its extensive turf areas and landscape planters.

The City's extensive efforts to implement IPM are exemplified by the continuing training undertaken by Campbell staff. In FY 10-11, the Parks Maintenance Supervisor attended the following training:

Date: 1/25/11

Speaker:

M. Ali Harivandi, Environmental Horticulture Advisor, UC Cooperative Extension
Regional Advisor specializing in Turf, Soil and Water

Dr. Harivandi has received a number of awards for his achievements, and is internationally known for his expertise in turfgrass, soil and irrigation water

Topics covered:

Integrated Pest management (IPM) Basics – Principles and Practices

- IPM for Turf Design - Selecting Turf-grasses (*drought resistant grass seeds*)
- Intelligent Turf-grass Management Practices to reduce pest pressure
- Irrigation
- Fertilization
- Mowing
- Compaction Control (*specific reference to sports field*)
- Integrated management of Diseases, Weeds, and Insects
- Spot renovation treatments on turf affected by grubs, burrowing pests, etc

City of Campbell

Campbell Public Works
 City Hall - Upper Level
 70 N. First Street, Campbell, California 95008
 (408) 866-2150

Signature Page for Contractors
 who may use/apply pesticides on City of Campbell property.

Dennis Merrill

 Name of Contractor or Company **Representative** (print)

Killroy Pest Control

certifies that _____

 name of Company/Contractor (print)

has familiarized itself with the City of Campbell's:

• **IPM Plan**

and

• **Pest Management Standard Operating Procedures,**

and agrees to abide by the policies and procedures laid out therein.

Any necessity to depart from these policies/procedures will be discussed with
 City Supervisory staff prior to acting.

Signed _____



(signature of representative)

Date 8-5-2010

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Section 10: Provision C10 Trash Load Reduction



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Section 10 - Provision C.10 Trash Load Reduction

C.10.a.i ► Short-Term Trash Loading Reduction Plan

(For FY 10-11 Annual Report only) Provide description of actions/tasks initiated/conducted/completed in developing a Short-Term Trash Loading Reduction Plan (due February 1, 2012).

Description:

See the C.10 Trash Load Reduction section of Program's FY 10-11 Annual Report for information on countywide and regional activities conducted on behalf of co-permittees.

C.10.a.ii ► Baseline Trash Load and Trash Load Reduction Tracking Method

(For FY 10-11 Annual Report only) Provide description of actions/tasks initiated/conducted/completed to gather trash loading data and in developing a Baseline Trash Load and Trash Load Reduction Tracking Method (due February 1, 2012).

Description:

See the C.10 Trash Load Reduction section of Program's FY 10-11 Annual Report for information on countywide and regional activities conducted on behalf of co-permittees.

C.10.a.iii ► Minimum Full Trash Capture

(For FY 10-11 Annual Report and Each Annual Report Thereafter) Provide description of actions/tasks initiated/conducted/completed in implementing Minimum Full Trash Capture Devices (due July 1, 2014) within individual jurisdictions. Include information on Full Trash Capture Devices installed under Bay-area Wide Trash Capture Demonstration Project administered by San Francisco Estuary Partnership.

Description:

See the C.10 Trash Load Reduction section of Program's FY 10-11 Annual Report for information on countywide and regional activities conducted on behalf of co-permittees, including information on Region wide (SFEP/ABAG) grant. Municipality is participating in grant purchase of full capture devices and is preparing for installation.

C.10.b.iii ► Trash Hot Spot Assessment

(For FY 10-11 Annual Report and Each Annual Report Thereafter) Provide volume of material removed from each Trash Hot Spot cleanup, and the dominant types of trash (e.g., glass, plastics, paper) removed and their sources to the extent possible. Provide required photo documentation.

Fill out the following table or attach a summary of the following information.

Trash Hot Spot	Cleanup Date	Volume of Material Removed (Cubic Yards)	Dominant Type of Trash	Trash Sources (where possible)
WVC03	4/17/10	2.531	Convenience/fast food items, other plastic products, paper and cardboard, Aluminum cans, plastic bags, scrap metal	Trash accumulation, Litter
WVC02	5/15/10	2.057	Bottles (plastic and glass), Aluminum cans, Convenience/fast food items, cigarette butts, other plastic products, shopping carts, scrap metal	Trash accumulation, illegal dumping
WVC04	6/15/10	1.290	Paper and cardboard, plastic bags, other, cigarette butts	Litter
WVC01	9/25/10	4.872	Plastic bags, Glass pieces, Convenience/fast good items, paper and cardboard, fabric and cloth, cigarette butts, shopping carts, bags of trash, wood debris	Litter, Homeless encampments
WVC03	5/14/11	.748	Convenience/fast food items, plastic bags, other plastic products, paper and cardboard, cigarette butts, wood debris, bricks, concrete	Trash accumulation, Litter
WVC02	5/21/11	1.535	Convenience/fast food items, paper and cardboard, bottles (plastic and glass), Styrofoam, cigarette butts, scrap metal, wood debris, tires, rebar	Trash accumulation, litter, illegal dumping
WVC04	5/25/11	.262	Convenience/fast food items, other plastic products, cigarette butts, paper and cardboard, bottles (plastic or glass) scrap metal	Trash accumulation, litter, illegal dumping
Total		13.263		

C.10.d ► Summary of Trash Load Reduction Actions

Provide summary of new trash load reduction actions or increased levels of implementation of existing actions that were implemented after adoption of the MRP (control measures and best management practices) including the types of actions and levels of implementation, and the total trash loads and dominant types of trash removed from each type of action.

Suggested trash load reduction actions to track and report may include:

- Anti-litter Campaigns
- Anti-litter/Dumping Enforcement Activities
- Curbside Recycling Programs
- Education and Outreach Efforts
- Free Trash Pickup/Dropoff Days
- County HHW Program Activities
- Improved Trash Bin Management
- Inspection/Maintenance of Storm Drain Outfalls
- Litter Pickup and Control
- Removal of Homeless Encampments
- Solid Waste Recycling Efforts
- Source Controls/Bans/Prohibitions
- Storm Drain Operation and Maintenance
- Storm Drain Signage/Marking
- Street Sweeping Activities
- Trash Removal from Receptacles
- Volunteer Creek Cleanups

Type of Trash Load Reduction Action	Date of First Implementation	Level of Implementation (specify if level was increased after MRP adoption)	Total Trash Load Removed by Action	Dominant Types of Trash Removed by Action
Anti-litter Campaign: <ul style="list-style-type: none"> • SCVURPPP and BASMAA each have Ad Campaigns that address Litter • C/ WVCWP- Zero Litter Initiative participation • C/ WVCWP- Silicon Valley Anti-Litter Campaign (hosted by San Jose) 	<ul style="list-style-type: none"> • See SCVURPPP Annual Report • ZLI- 2008 • SVALC- ?2006 		N/A	Topics aim to reduce pollution (litter, pesticides) by encouraging better behavior/habits
Anti-litter/Dumping Enforcement Activities	Part of municipal operations as occurs	As is occurs and is necessary; for NPDES purposes, an increased focus has been placed on anti-litter and dumping near and around creeks and from construction sites.		
Education and Outreach Efforts: <ul style="list-style-type: none"> • Thru SCVURPPP Watershed Watch website, ad campaign, etc 	In place	For NPDES purposes, additional collaborative efforts have been supported- such as the Watershed		

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C.10 – Trash Load Reduction

<ul style="list-style-type: none"> • Thru WVCWP – literature, give-aways, EnviroScape presentations, clean-up events, local newspaper articles, newsletter articles, information board in MS PO 		<p>Watch Campaign, MyWatershedWatch website (www.mywatershedwatch.org)</p> <p>Per NPDES purposes added/adding support and events for various 'take back' of POC related items (e-waste events, mercury thermometer events, clean-up events)</p>		
County HHW Program Activities	In place	As is occurs and is necessary		
Removal of Homeless Encampment	In place, as needed	As is occurs and is necessary		
<p>Solid Waste Recycling Efforts:</p> <ul style="list-style-type: none"> • Curbside Recycling Program- Residential [glass, paper, plastic] • By Drop off: oil, batteries, e-waste • Improved Trash Bin Management: Solid Waste moved to single recycle bin with lid (from individual sorting bins w/ no lid) • Commercial Cardboard Recycling Program – voluntary (paid for service) • Downtown recycling receptacles 	In place	As is occurs and is necessary		
<p>Solid Waste Recycling Efforts:</p> <ul style="list-style-type: none"> • Commercial Food Composting 	Begin Spring 2011		<p>"Trash loads removed" were not tracked for all trash load reduction actions this fiscal year. Once the Trash Load Reduction Tracking Method is developed (see Provision C.10.a.ii), trash loads removed will be documented for each load reduction action. See the Program's FY10-11 Annual Report for schedule."</p>	

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C.10 – Trash Load Reduction

Source Controls/Bans/Prohibitions <ul style="list-style-type: none"> • Voluntary ban of plastic bags (Monte Sereno & Saratoga) • Considering bag ban (West Valley Solid Waste JPA) 	Not in place at this time			Plastic Bags
Storm Drain Operation and Maintenance <ul style="list-style-type: none"> • Inspection/Maintenance of Storm Drain Outfalls • Storm Drain Signage/Marking 	In place – circa 1992	SD cleaning program put into place to meet NPDES requirements; data collection/ categorization of 'trash/litter' as separate category in 2009, for meeting MRP data collection.		
Street Sweeping Activities	In place – circa 1994			
Trash Removal: Litter Pickup and Control <ul style="list-style-type: none"> • Downtown • Parks • Public Facilities: City/Town Hall, Community Center, Senior Center, Corporation Yard • use of Solar Belly Compactors • Free Trash Pickup/Dropoff Days • Community Garage Sales 	In place – part of municipal services			
Volunteer Creek Cleanups <ul style="list-style-type: none"> • National River Clean Up Day • Great American Litter Pick-up • Coastal Clean-up • LG Volunteer Program • Saratoga High School creek clean up 	In place – circa 2003 circa 2003 circa 2003 circa 2003 circa 2009			

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Section 11: Provision C11 Mercury Controls



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Section 11 - Provision C.11 Mercury Controls

C.11.a.i ► Mercury Recycling Efforts

List below or attach lists of efforts to promote, facilitate, and/or participate in collection and recycling of mercury containing devices and equipment at the consumer level (e.g., thermometers, thermostats, switches, bulbs).

Refer to FY 10-11 Program Annual Report for a list of mercury collection and recycling efforts conducted countywide and regionally.

Mercury collection and recycling is available throughout the year at locally sponsored events (private fundraisers), through e-waste drop-off events hosted by the solid waste contractor for West Valley Communities (WVC) and drop-off services at the contractor's facility and at Santa Clara County HHW program.

West Valley Collection & Recycling (the solid waste contractor for the West Valley Communities) provides free E-waste drop-off events on behalf of the West Valley Communities. Events are usually held at 3 different sites, each July, October and April, resulting in a total of 8 different free E-waste drop-off opportunities for residents in FY 10-11. The events are publicized via flyers mailed to residents, and on the contractor's website (www.westvalleyrecycles.com/), with additional assistance from WVCWP via press releases to municipal newsletters and websites.

In addition to the E-waste events, the WV Communities, in conjunction with WVCWP, held 3 recycling events for Mercury Thermometers; 2 of the events also provided for recycling of household batteries and cell phones. Details of these events can be found in section C.7 "Public Outreach Events". Overall attendance/participation increased from last year. Extensive organizing and advertising was carried out in an effort to ensure that these were successful events. Outreach for the mercury thermometer exchange events, by WVCWP includes press releases to local weekly newspapers and to municipal newsletters. Flyers are posted in public places (such as libraries, community centers, senior center, city/town hall) and information is featured on municipal websites. Event outreach information is included in **APPENDIX C7: C7bc Advertising and Media Efforts**. Listed below are the events held in the past year; Event details and evaluations can be found in Section C.7 "Public Outreach Events".

Pollution Prevention Fair – 9/22/10 – Campbell Community Center

Event included opportunities for recycling: thermometers, batteries and cell phones

Thermometer Exchange – 11/6/10 – Saratoga Community Center

Event included opportunities for recycling: thermometers and batteries and cell phones

Thermometer Exchange – 4/7/11 – Los Gatos Community Center

Event focused on recycling thermometers, with a PowerPoint presentation on mercury and watershed pollution, and mercury and health

E-Waste Drop-off events for residents

7/24/10 – Los Gatos United Methodist Church, Los Gatos

7/24/10 – City of Saratoga N. Campus, Saratoga

10/9/10 – Campbell United Church of Christ, Campbell

10/30/10 – Los Gatos United Methodist Church, Los Gatos

10/30/10 – City of Saratoga N. Campus, Saratoga

4/16/11 – Los Gatos United Methodist Church, Los Gatos

4/16/11 – City of Saratoga N. Campus, Saratoga

4/23/11 – Campbell United Church of Christ, Campbell

Municipal Facility annual recycling of 'mercury containing products' includes Fluorescent Bulbs and Batteries.

C.11.a.ii ► Mercury Collection

Provide an estimate of the mass of mercury collected through these efforts, or provide a reference to a report containing this estimate.

Amount collected:

Not all mercury and PCB load reduction actions were tracked using "loads removed" methods this fiscal year. In the Program's FY 09-10 Annual Report and/or the BASMAA Regional POC Report, an initial Mercury and PCB Load Reduction Tracking Method was presented (see Provision C.11.g). Based on Water Board staff comments, a revised method will be presented in the Program's FY 10-11 Annual Report and/or the BASMAA Regional POC Report. Based on this methodology, loads removed via the collection/recycling of mercury-containing products will be documented beginning in FY 11-12.

C.11.b ► Monitor Methylmercury
C.11.c ► Pilot Projects to Investigate and Abate Mercury Sources in Drainages
C.11.d ► Pilot Projects to Evaluate and Enhance Municipal Sediment Removal and Management Practices
C.11.e ► Conduct Pilot Projects to Evaluate On-Site Stormwater Treatment via Retrofit
C.11.f ► Diversion of Dry Weather and First Flush Flows to POTWs
C.11.g ► Monitor Stormwater Mercury Pollutant Loads and Loads Reduced
C.11.h ► Fate and Transport Study of Mercury In Urban Runoff
C.11.i ► Development of a Risk Reduction Program Implemented Throughout the Region
C.11.j ► Develop Allocation Sharing Scheme with Caltrans

State below if information is reported in a separate regional report. Municipalities that participate directly in regional activities to can provide descriptions below.

Summary

A summary of countywide Program and regional accomplishments for these sub-provisions are included within the C.11 Mercury Controls section of Program's FY 10-11 Annual Report and/or the BASMAA Regional POC Report.

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Section 12: Provision C12 PCBs Controls

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Section 12 - Provision C.12 PCBs Controls

C.12.a.i,iii ► Municipal Inspectors Training

(For FY 09-10 Annual Report only) List below or attach description of results of training municipal industrial inspectors to identify, in the course of their existing inspections, PCBs or PCB-containing equipment.

Description:

In FY 09-10, inspector training materials were developed by BASMAA and provided in the FY 09-10 BASMAA Regional POC Report. A description of efforts to train municipal industrial inspectors was provided in FY 09-10 and/or Program Annual Reports.

C.12.a.ii,iii ► Ongoing Training

(For FY 10-11 Annual Report and Each Annual Report Thereafter) List below or attach description of ongoing training development and inspections for PCB identification, including documentation and referral to appropriate regulatory agencies (e.g. county health departments, Department of Toxic Substances Control, California Department of Public Health, and the Water Board) as necessary.

Description:

See the FY 10-11 Program Annual Report for a description of training provided countrywide and/or regionally.

C.12.b ► Conduct Pilot Projects to Evaluate Managing PCB-Containing Materials and Wastes during Building Demolition and Renovation Activities
C.12.c ► Pilot Projects to Investigate and Abate On-land Locations with Elevated PCB Concentrations
C.12.d ► Conduct Pilot Projects to Evaluate and Enhance Municipal Sediment Removal and Management Practices
C.12.e ► Conduct Pilot Projects to Evaluate On-Site Stormwater Treatment via Retrofit
C.12.f ► Diversion of Dry Weather and First Flush Flows to POTWs
C.12.g ► Monitor Stormwater PCB Pollutant Loads and Loads Reduced
C.12.h ► Fate and Transport Study of PCBs In Urban Runoff
C.12.i ► Development of a Risk Reduction Program Implemented Throughout the Region

State below if information is reported in a separate regional report. Municipalities that participate directly in regional activities to can provide descriptions below.

Summary

A summary of countywide Program and regional accomplishments for these sub-provisions are included within the C.12 PCB Controls section of Program's FY 10-11 Annual Report and/or the BASMAA Regional POC Report.

Section 13:

Provision C13

Copper Controls



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Section 13 - Provision C.13 Copper Controls

C.13.a.i and iii ► Legal Authority: Architectural Copper

(For FY 10-11 Annual Report only) Do you have adequate legal authority to prohibit discharge of wastewater to storm drains generated from the installation, cleaning, treating, and washing of the surface of copper architectural features, including copper roofs to storm drains?	X	Yes		No
If No , explain and provide schedule for obtaining authority within 1 year:				

C.13.b.i and iii ► Legal Authority: Pools, Spas, and Fountains

(For FY10-11 Annual Report only) Do you have adequate legal authority to prohibit discharges to storm drains from pools, spas, and fountains that contain copper-based chemicals?	X	Yes		No
If No , explain and provide schedule for obtaining authority within 1 year:				

C.13.c ► Vehicle Brake Pads

All West Valley Communities, through WVCWP, sent letters of support to appropriate California representatives, and to the Governor, urging passage of SB 346. SB 346 serves a legislation to address stormwater's best management practice for reducing copper, meeting TMDL waste load allocations, and achieving NPDES permit compliance requirements.

A summary of the countywide Program's participation with the Brake Pad Partnership (BPP) is included within the C.13 Copper Controls section of Program's FY 10-11 Annual Report and/or the BASMAA Regional POC Report.

C.13.d.iii ► Industrial Sources Copper Reduction Results

List below or attach annotated lists or tables from your Industrial and Commercial Site Controls portion of this report, that highlight copper reduction results among the facilities identified as potential users or sources of copper, facilities inspected, and BMPs addressed. For FY09-10 describe below or highlight in the C.4 Evaluation portion (if provided) of this report the steps taken to revise your program to meet new data tracking and reporting requirements for implementation levels described in C.13.d.ii.

Summary

No facilities in our city were identified as potential sources of copper.

C.13.e ► Studies to Reduce Copper Pollutant Impact Uncertainties

Revised. Description reads "State below if information is reported in a separate regional report. Municipalities that participate directly in regional activities to can provide descriptions below."

Summary

A summary of the countywide Program and/or regional efforts to develop regional studies to reduce copper pollutant impact uncertainties is included within the C.13 Copper Controls section of Program's FY 10-11 Annual Report and/or BASMAA Regional POC Report.

Section 14: Provision C14 PBDE, Legacy Pesticides and Selenium Controls



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Section 14 - Provision C.14 PBDE, Legacy Pesticides and Selenium Controls

C.14.a ► Control Programs for PBDEs, Legacy Pesticides and Selenium Controls

Revised. Description reads "State below if information is reported in a separate regional report. Municipalities that participate directly in regional activities can provide descriptions below."

Summary

A summary of SCVURPPP countywide and BASMAA regional efforts related to the Control Program for PBDEs, Legacy Pesticides and Selenium, is included in the C.14 PBDE, Legacy Pesticides and Selenium section of SCVURPPP's FY 10-11 Annual Report and/or BASMAA Regional POC Report.

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Section 15: Provision C15 Exempted and Conditionally Exempted Discharges



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Section 15 - Provision C.15 Exempted and Conditionally Exempted Discharges

C.15.b.iii.(1), C.15.b.iii.(2) ► Planned and Unplanned Discharges of Potable Water

Is your agency a water purveyor?	<input type="checkbox"/>	Yes	<input checked="" type="checkbox"/>	No
If No , skip to C.15.b.vi.(2):				
If Yes , Complete the attached reporting tables or attach your own table with the same information. Describe program highlights below. For FY 09-10 only, describe steps taken to revise your program to meet new monitoring, data tracking and reporting requirements.				
Summary:				

C.15.b.vi.(2) ► Irrigation Water, Landscape Irrigation, and Lawn or Garden Watering

<p>Provide implementation summaries of the required BMPs to promote measures that minimize runoff and pollutant loading from excess irrigation. Generally the categories are:</p> <ul style="list-style-type: none"> • Promote conservation programs • Promote outreach for less toxic pest control and landscape management • Promote use of drought tolerant and native vegetation • Promote outreach messages to encourage appropriate watering/irrigation practices • Implement Illicit Discharge Enforcement Response Plan for ongoing, large volume landscape irrigation runoff.
<p>Summary:</p> <p>For county-wide outreach on less toxic pest control and appropriate irrigation practices, refer to SCVURPPP's FY10-11 Annual Report Section C7, Public Information and Outreach [reports on the Watershed Watch Campaign and the IPM Store Partnership], and Section C9 Pesticide Toxicity Control [report on the Green Gardener Training Program. The City participated in these Program outreach efforts via WVCWP, including review of outreach pieces to be published (print, radio, tv), and review of programmatic reports provided to the Program.</p> <p>The City of Campbell has adopted and is implementing a Water Efficiency Ordinance.</p> <p>The city council finds and determines that the purposes in adopting this chapter are to wisely manage our water resources, practice voluntary efficient water use, avoid water waste and to preserve the health and safety of the people of this municipality." See also: Ordinance # 21.26 "Landscaping Requirements" at: http://library.municode.com/index.aspx?clientId=16242&stateID=5&statename=California</p> <p>The City distributes materials which include info on water conservation measures/drought-tolerant landscaping to all project applicants, including "Top Ten Development Tips to Preserve Creeks" Factsheets and native plants information. Newer flyers and brochures, such as "Soak it Up"</p>

(created by WMI subgroup), which address LID friendly plantings will be added to distribution lists as they become available.

WVCWP posted seasonal information related to gardening and water conservation on an Info Board in Monte Sereno Post Office (July 2010, Nov 2010, March 2011)

Also, promotion of 'less toxic pest control' and 'landscape management,' along with use of drought tolerant and native vegetation, is specifically addressed by WVCWP's distribution of native plant seed packets, which are also 'beneficial bug attractants'. The seed packets, attached to related literature, have proved to be an effective means of encouraging residents to take home literature as well as trial the use of basic IPM measures. The literature and attached packets of native seeds are consistently a popular take-away at Public Outreach Events (see section C.7 Public Outreach Events for details).

The City is in the process of developing the new "Stojanovich Family Park" which is 1.32 acres. For this new city park, native plants and pest resistant plants are being used to the maximum extent practicable. Bioswales will be incorporated as a means of mitigating runoff at this site. See the final conceptual design at: <http://www.ci.campbell.ca.us/Recreation/parks/parkinfoStojanovich.htm>